

How u teach & learn with videos?

How to produce a video?

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Use digital storytelling to unearth first-person stories that deliver insight and drive organisational change, growth and success.



About Patient Voices



Our services



Who are we?



Contact us

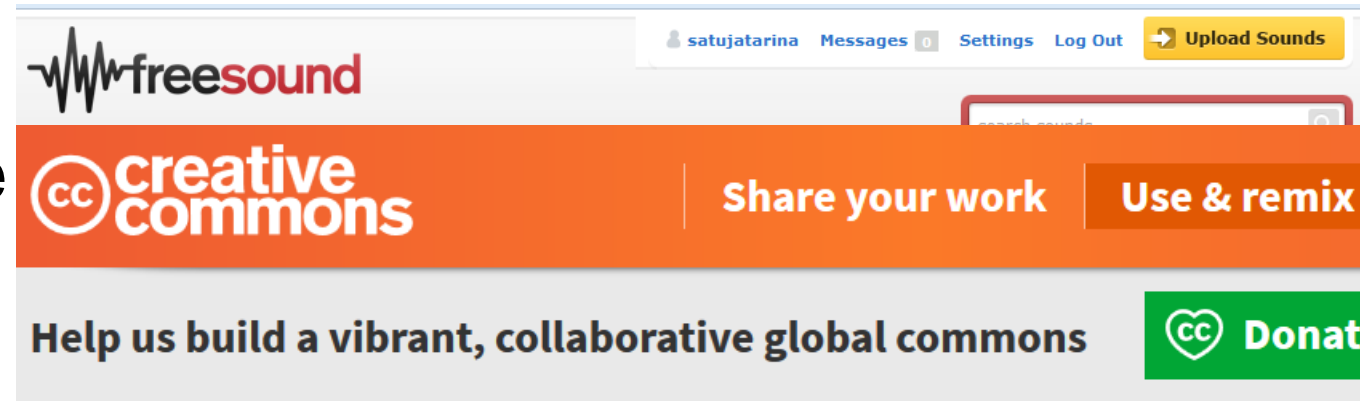
Kerro ja ohjaa digitaalisia tarinoita.
2019. Toim. Satu Hakanurmi.
Turun ammattikorkeakoulu

The best video is the finished video

- Make it as easy as possible
- Fool as much as you can:
<https://freesound.org/>



<https://creativecommons.org/use-remix/>



The screenshot shows the top navigation bar of the freesound.org website. It includes the 'freesound' logo, a user profile for 'satujatarina' with links for 'Messages', 'Settings', and 'Log Out', and a yellow 'Upload Sounds' button. Below this is an orange Creative Commons banner with the text 'Share your work' and 'Use & remix'. At the bottom of the banner is the text 'Help us build a vibrant, collaborative global commons' and a green 'Donate' button.

[Creative Commons](#) > Use & remix

Use & remix

One goal of Creative Commons is to increase the amount of openly licensed creativity in “the commons” — the body of work freely available for legal use, sharing, repurposing, and remixing. Through the use of CC licenses, millions of people around the world have made their photos, videos, writing, music, and other creative content available for any member of the public to use.

Search the Commons

1. Video about?

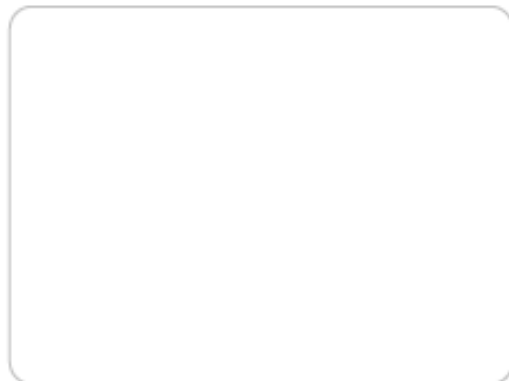
- Brainstorm: ideas, subjects, contents
- Possible videos:
 - Presenting a person
 - Presenting a course
 - Concepts of the course
 - Steps of a certain work practice/process
 - How the machine works, visual manual
 - Interview an expert
 - Recorded lecture

2. The script & visual script are maps

- Basic idea shortly
- The script doesn't have to include all the details
- Beginning – Middle – End
- Plan what are the activities shown in the video
 - Present the becoming content
 - Present the content
 - Summarize and inform the user to click the following video
- If there is a risk that video is too long cut the content into smaller videos with same structure
- Tools: Script (post-it, pen&paper, text)

Kuvakäsikirjoitus

Nimi:

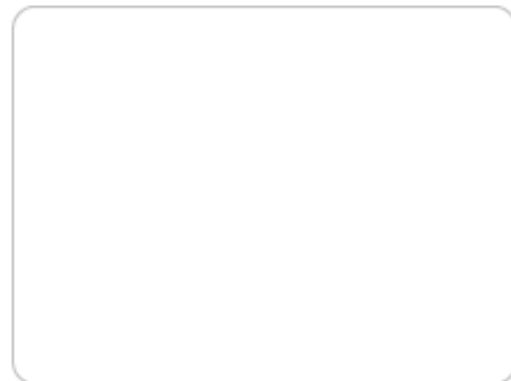


Kuva 1:

Käsikirjoitus:

Siirtymä:

Musiikki/äänitehoste:

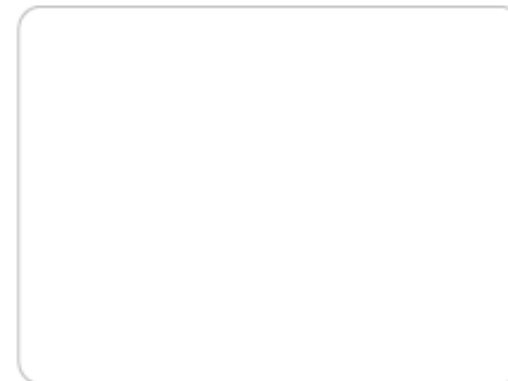


Kuva 2:

Käsikirjoitus:

Siirtymä:

Musiikki/äänitehoste:

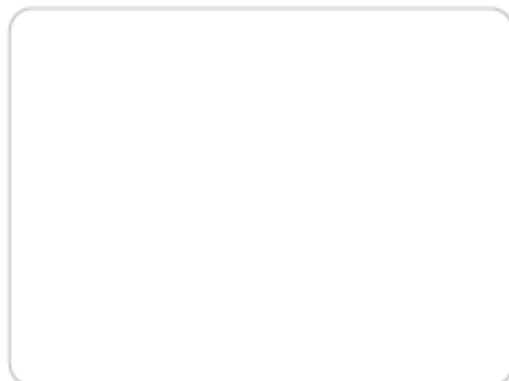


Kuva 3:

Käsikirjoitus:

Siirtymä:

Musiikki/äänitehoste:

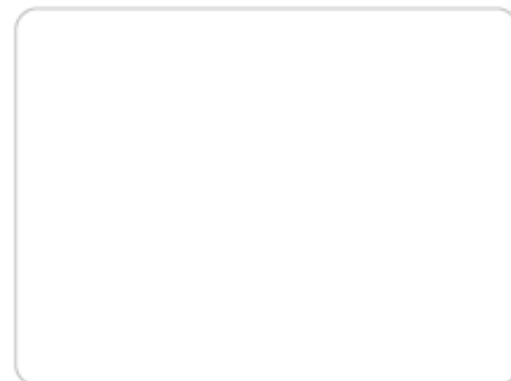


Kuva 4:

Käsikirjoitus:

Siirtymä:

Musiikki/äänitehoste:

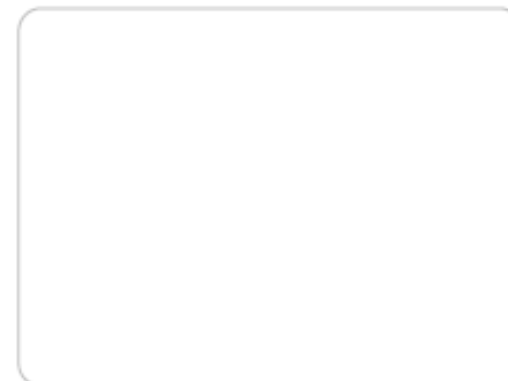


Kuva 5:

Käsikirjoitus:

Siirtymä:

Musiikki/äänitehoste:

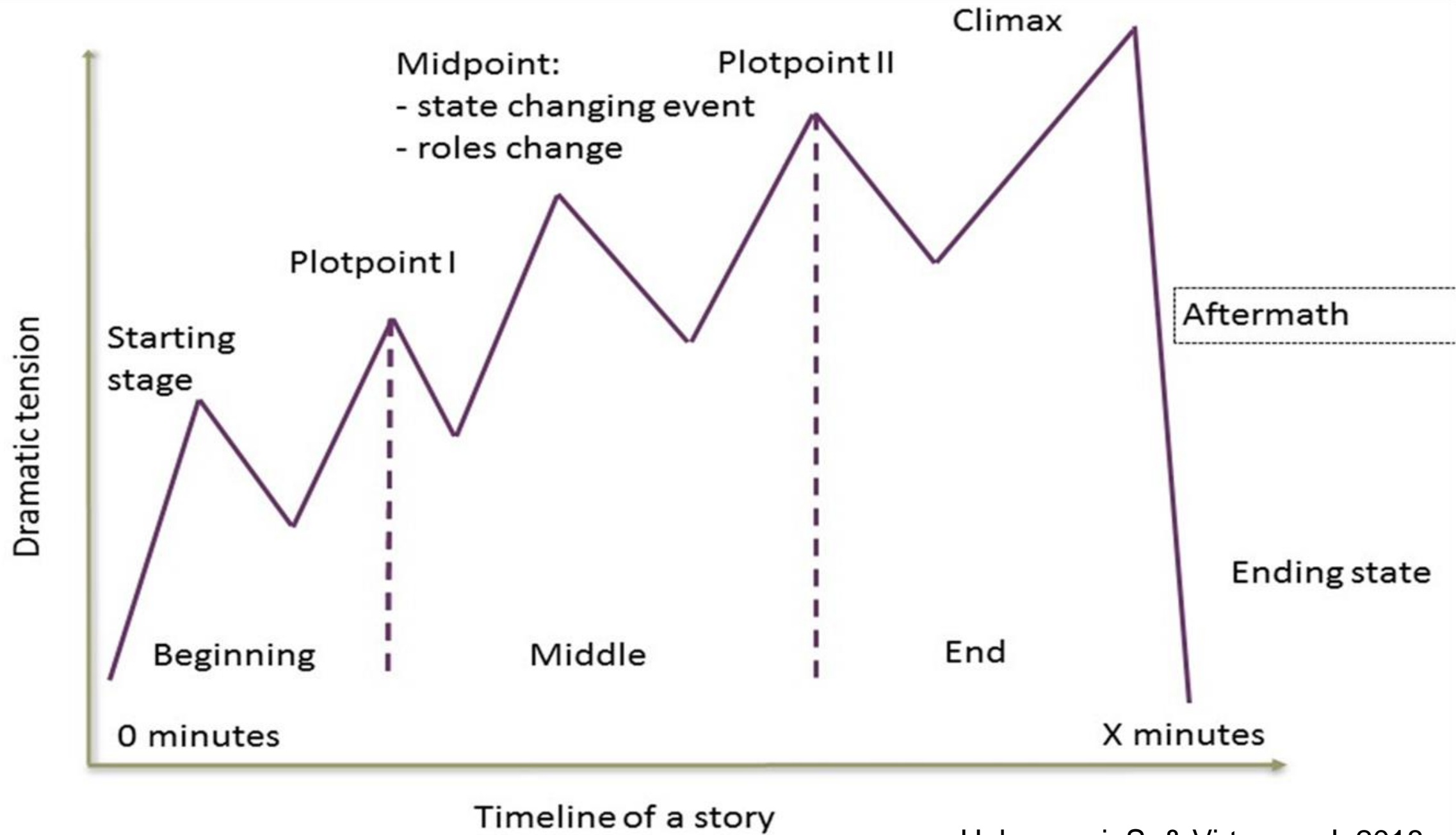


Kuva 6:

Käsikirjoitus:

Siirtymä:

Musiikki/äänitehoste:



3. Shooting: the picture

- A mobilephone is often enough for filming
- The most important thing is that the camera and video are stable
Use of a camera support/tripod guarantees stable pictures, but you can also use tables etc.
- Take short clips that will be combined afterwards
- Enough light
- Choose a peaceful place for filming. On the background can be people but not just there were shooting goes on
- Don't struggle with technical details, videos will be prepared by people by shooting

3. Shooting: the voice

- Peaceful place, background noise in a distance
- Record the voice as close as possible
- If you are working together one person is shooting and one person is recording
=> they are combined during editing

https://www.youtube.com/watch?v=Bwf-PzgAFgc&index=4&list=PLEjmSdkTnYQscgb-VDtzhfNfOrO_CgP1F

4. Editing

- Follow the script
- Learning to use editing software can take too much time
- You find plenty of tutorials in YouTube
- Keep the video simple
 - extra tricks may loose the main message

- Free editing softwares:
- for **PC** <https://www.openshot.org> & movie maker
- For Mac, iPad & iPhone iMovie

	PC	Mac	iPad	Cloud
Beginner	Windows live –editing software Movie Maker Open Shot	iMovie	iMovie	Wevideo https://www.wevideo.com
Experienced	Adobe Premiere Elements Adobe Premiere Pro	Adobe Premiere Elements	Pinnacle Studio	

5. Sharing

- <https://creativecommons.org/>
- Recommended for digital stories: CC-BY-NC-ND



Share your work

Use & remix

Help us build a vibrant, collaborative global commons



[Creative Commons](#) > Share your work

Share your work

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Contact



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<https://www.facebook.com/satujatarina/>



<https://satujatarina.wordpress.com/>

Equipments

Microphone for mobile phone/tablet:

<http://www.teknikmagasinet.fi/tuotevalikoima/tabletit/tarvikkeet/muut/irig-mic>

Holder for mobilephone:

<https://www.teknikmagasinet.fi/tuotevalikoima/puhelimet-ja-mokkulat/puhelintarvikkeet/telineet/izound-tripod-stand>

Lights:

<http://www.motonet.fi/fi/tuote/9000126/LED-tyovalo-Tripod-jalustalla-2-x-30W-2x2400-lm-IP44>

Recorder:

http://www.thomann.de/fi/zoom_h2n.htm

Good editing software:

<https://www.openshot.org>