



# Developing Regions through Spatial Planning and Logistics & ICT Competence

Baltic Sea Region INTERREG III B  
Measure: 2.2. Creating sustainable communication links for  
improved spatial integration  
Community Initiative Programme 2000-2006



## What is the Baltic Sea Region INTERREG III B Neighbourhood Programme?

The Programme belongs to one of the three different strands of the European Community Initiative INTERREG III

It addresses transeuropean co-operation and will encourage harmonious and balanced development of the European territory

Projects are sponsored by the European Regional Development Fund (ERDF), as part of the Structural Funds, and co-financed by national project partners



## LogOn Baltic as part of BSR INTERREG III B

- Priority 2: Promotion of territorial structures supporting sustainable BSR development
- Measure 2.2: Creating sustainable communication links for improved spatial integration
- One of 28 projects approved in the 8th call
- LogOn Baltic will cooperate with other projects (DaGoB, East-West, Baltic Gateway, InterBaltic...)



## Key objectives of LogOn Baltic

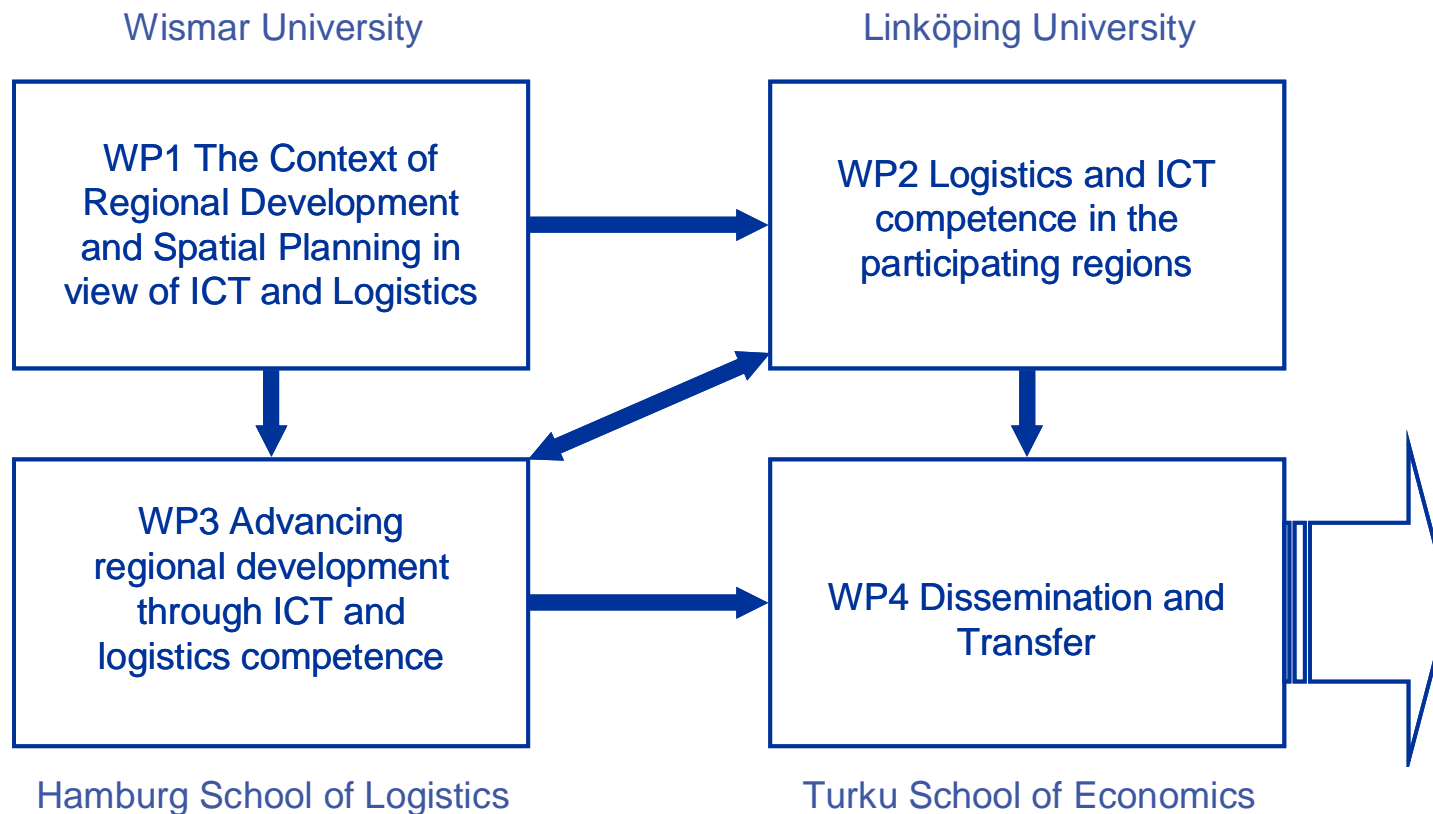
LogOn Baltic aims at improving regional development and spatial integration by transferring knowledge on ICT and logistics competence.

The main objective is to produce and disseminate information for regional development agencies on how to support region's enterprises in their effort to improve ICT and logistics competence, thus improving regional development.

## LogOn Baltic will:

- provide a general overview of supply chain efficiency in the partner countries and selected regions.
- survey logistics information systems and their exploitation.
- disseminate highly useful results for regional development agencies that aim at improving competitiveness of the Partner.

# LogOn Baltic Work packages



## Project main elements

1. Identifying development agencies and evaluating their performance in selected BSR regions
2. Evaluating the level of logistics and ICT efficiency
3. Suggesting concrete actions for regional and local public sector bodies

## Project main elements

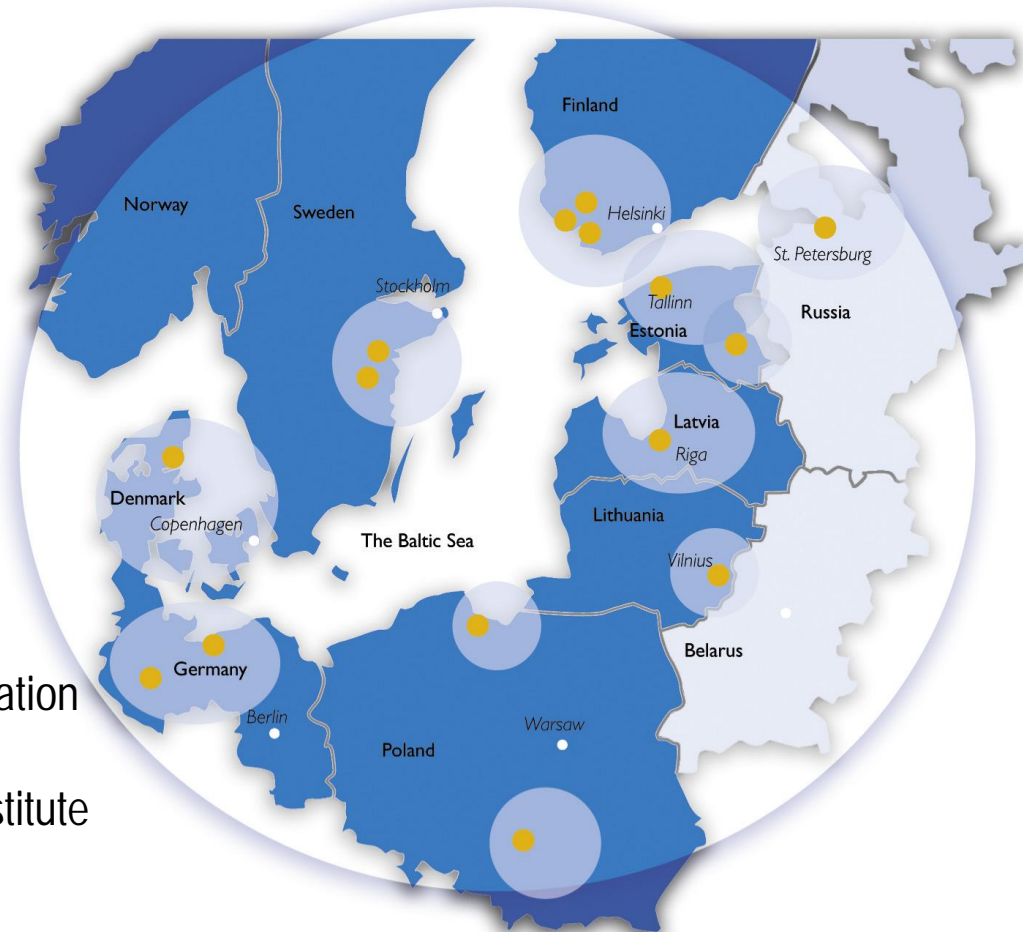
1. Development Measure Impact Analysis (DEMIA)
2. ICT-survey
3. Logistics survey
4. Expert Interviews
5. Regional Logistics and ICT Profile
6. LogOn Baltic Initiatives
  - e.g. Enterprise ICT (presented by Mr. Kalle Luhtinen)



# Geographical coverage

LogOn Baltic is joined by 30 Partners from 9 countries

In Latvia:  
Logistics and Customs Brokers Association  
Riga City Council  
Transport and Telecommunications Institute



A detailed list of Partners is available on [www.logonbaltic.info](http://www.logonbaltic.info)

## Benefits for Regions (I)

- Rigorous comparative analysis of a timely topic
- Helping regions to target their IT and logistics development efforts
- Helping local businesses to target their IT and logistics resources
- Direct beneficiaries include regional development agencies, ports, airports, logistics centres and related authorities and businesses

## Benefits for Regions (II)

- Raising logistics and IT awareness
- Results highly useful for both public and private sectors
- Putting EU regional funds to effective use locally
- Most work carried out by local experts and partners
- Building networks of professionals in the Baltic Sea Region

# Contact

## Mr. Tom Essén, Project Coordinator

E-mail: [tom.essen@tse.fi](mailto:tom.essen@tse.fi)

Phone: +358 2 4814 330

Mobile: +358 50 502 7068

## Mr. Torsten Hoffmann, Project Researcher

E-mail: [torsten.hoffmann@tse.fi](mailto:torsten.hoffmann@tse.fi)

Phone: +358 2 4814 192

Mobile: +358 50 502 7067

## Prof. Lauri Ojala, Project Director

E-mail: [lauri.ojala@tse.fi](mailto:lauri.ojala@tse.fi)

Phone: +358 2 4814 243

Mobile: +358 50 502 7031

## LogOn Baltic Project Office

Turku School of Economics

Rehtorinpellonkatu 3

FI-20500 TURKU

FINLAND

[www.logonbaltic.info](http://www.logonbaltic.info)

### DISCLAIMER

This publication has been produced with the assistance of the European Union. The contents of this publication is the sole responsibility of the presenter and can under no circumstances be regarded as reflecting the position of the European Union.

The content of this publication reflects the author's views. The Investitionsbank Schleswig Holstein is not liable for any use that may be made of the information contained herein.