Developing Regions through Spatial Planning and Logistics & ICT Competence

Baltic Sea Region INTERREG III B
Measure: 2.2. Creating sustainable communication links for improved spatial integration
Community Initiative Programme 2000-2006
What is the Baltic Sea Region INTERREG III B Neighbourhood Programme?

The Programme belongs to one of the three different strands of the European Community Initiative INTERREG III

It addresses transeuropean co-operation and will encourage harmonious and balanced development of the European territory

Projects are sponsored by the European Regional Development Fund (ERDF), as part of the Structural Funds, and co-financed by national project partners
LogOn Baltic as part of BSR INTERREG III B

- **Priority 2**: Promotion of territorial structures supporting sustainable BSR development

- **Measure 2.2**: Creating sustainable communication links for improved spatial integration

- One of 28 projects approved in the 8th call

- LogOn Baltic will cooperate with other projects (DaGoB, East-West, Baltic Gateway, InterBaltic…)
Key objectives of LogOn Baltic

LogOn Baltic aims at improving regional development and spatial integration by transferring knowledge on ICT and logistics competence.

The main objective is to produce and disseminate information for regional development agencies on how to support region’s enterprises in their effort to improve ICT and logistics competence, thus improving regional development.
LogOn Baltic will:

- provide a general overview of supply chain efficiency in the partner countries and selected regions.
- survey logistics information systems and their exploitation.
- disseminate highly useful results for regional development agencies that aim at improving competitiveness of the Partner.
LogOn Baltic Work packages

Wismar University

WP1 The Context of Regional Development and Spatial Planning in view of ICT and Logistics

WP3 Advancing regional development through ICT and logistics competence

Hamburg School of Logistics

Linköping University

WP2 Logistics and ICT competence in the participating regions

WP4 Dissemination and Transfer

Turku School of Economics
Project main elements

1. Identifying development agencies and evaluating their performance in selected BSR regions

2. Evaluating the level of logistics and ICT efficiency

3. Suggesting concrete actions for regional and local public sector bodies
Project main elements

1. Development Measure Impact Analysis (DEMIA)
2. ICT-survey
3. Logistics survey
4. Expert Interviews
5. Regional Logistics and ICT Profile
6. LogOn Baltic Initiatives
   - e.g. Enterprise ICT (presented by Mr. Kalle Luhtinen)
Geographical coverage

LogOn Baltic is joined by 30 Partners from 9 countries

In Latvia:
- Logistics and Customs Brokers Association
- Riga City Council
- Transport and Telecommunications Institute

A detailed list of Partners is available on www.logonbaltic.info
Benefits for Regions (I)

- Rigorous comparative analysis of a timely topic
- Helping regions to target their IT and logistics development efforts
- Helping local businesses to target their IT and logistics resources
- Direct beneficiaries include regional development agencies, ports, airports, logistics centres and related authorities and businesses
Benefits for Regions (II)

- Raising logistics and IT awareness
- Results highly useful for both public and private sectors
- Putting EU regional funds to effective use locally
- Most work carried out by local experts and partners
- Building networks of professionals in the Baltic Sea Region
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