

Logon Baltic project and overall results

Prof. Dr. Lauri Ojala, Turku School of Economics

Prof. Dr. Wolfgang Kersten, Hamburg School of Logistics

Meike Schröder, Hamburg School of Logistics

Carolin Singer, Hamburg School of Logistics

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§ *LogOn Baltic is joined by 30 partners from 9 countries*

§ *Actors:*

Research Entities

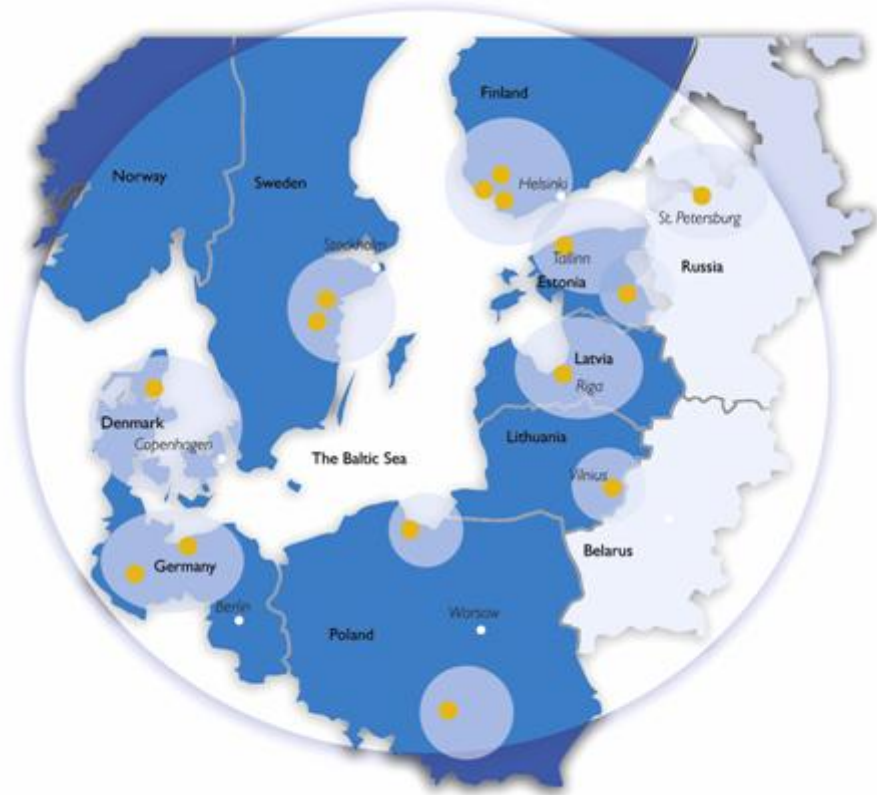
Industry Associations

Local Business Communities

Public and Regional Planning Authorities

National Transport and Communication Authorities

Logistics Companies



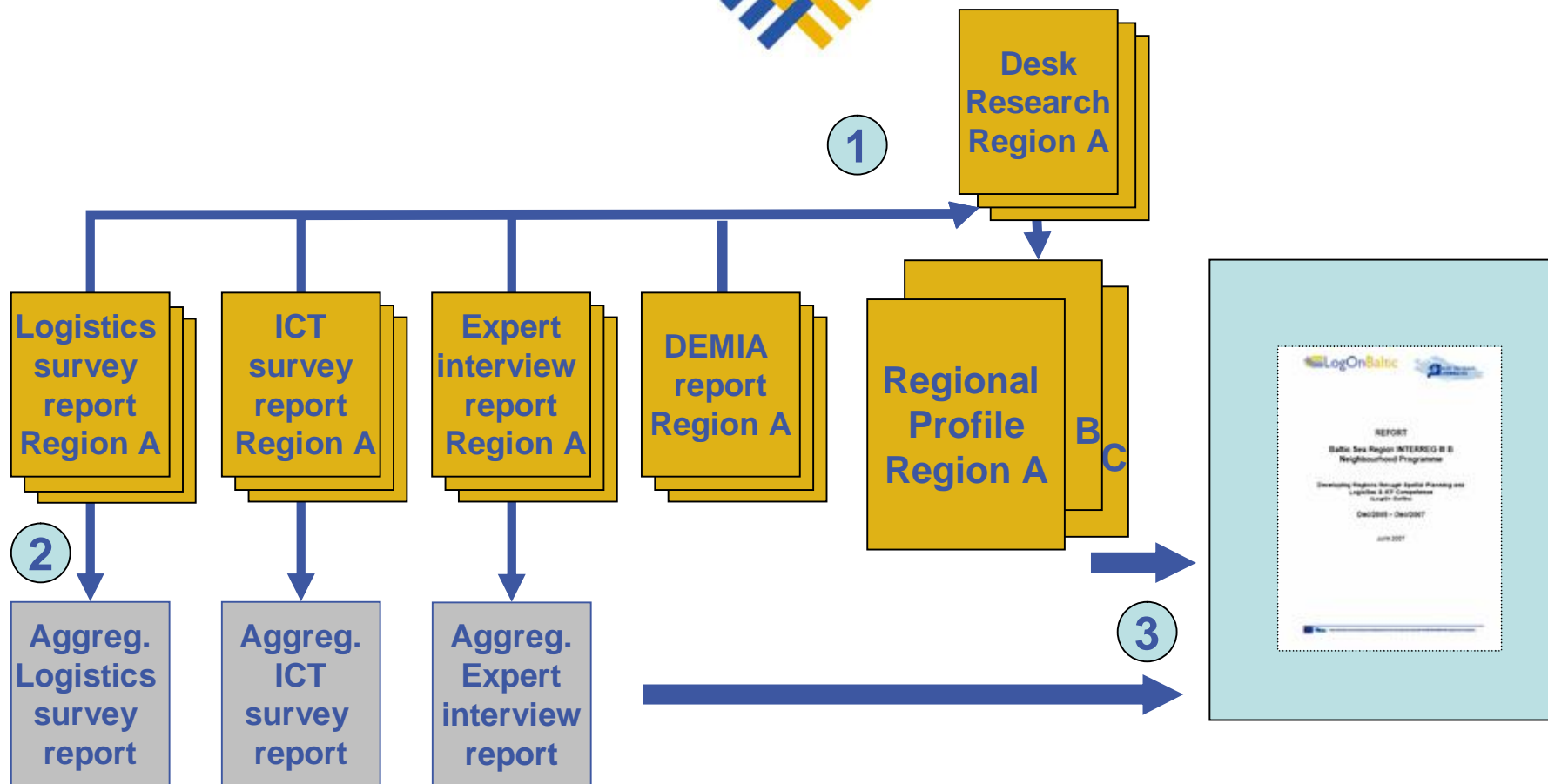


- § **Improve** regional development and spatial integration by transferring knowledge on ICT and logistics competence
- § **Analyse** problems and difficulties of logistics companies in the BSR
- § **Interchange** of proven ideas by examples of best practices
- § **Establish** a cross-national network and disseminate highly useful results for regional development agencies that aim at improving competitiveness of partner



In 9 Baltic Sea regions:

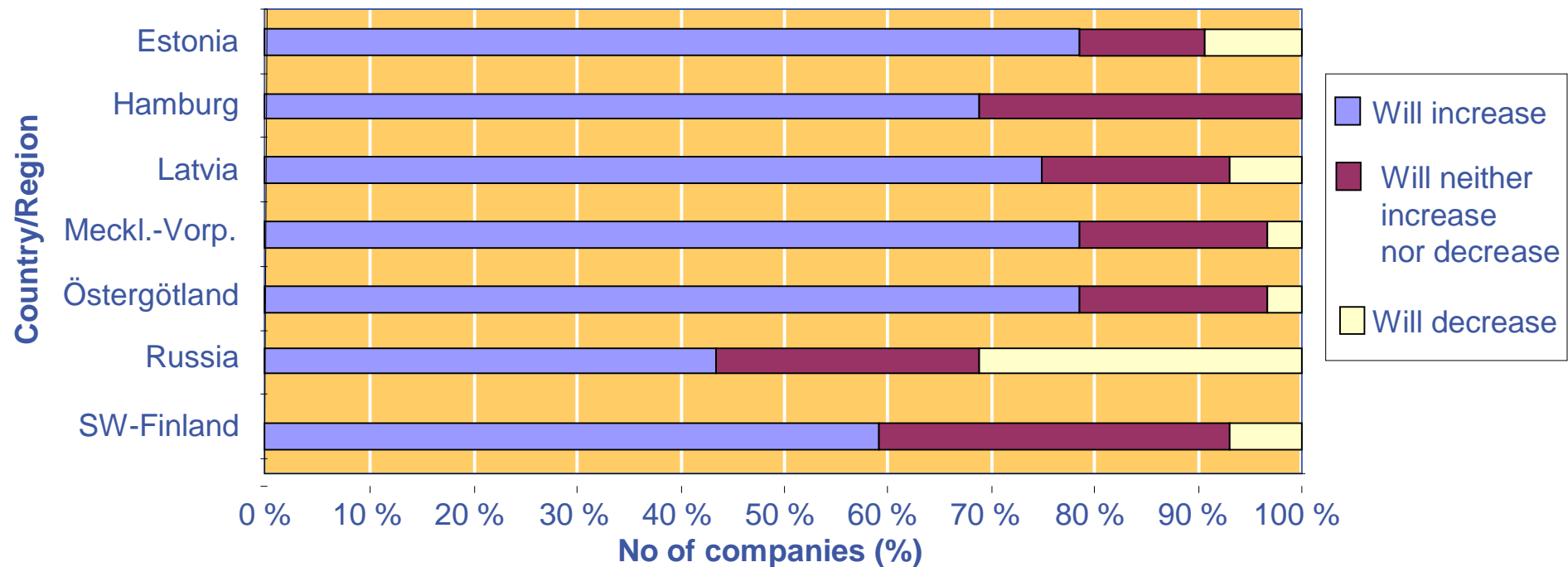
- Logistics Survey (N = 1049)
- ICT Survey (N = 1210)
- Expert interviews
- Analysis of regional development and its impact (DEMIA)
- Collection of secondary information



All regional reports will be integrated into an aggregated cross-national final report.



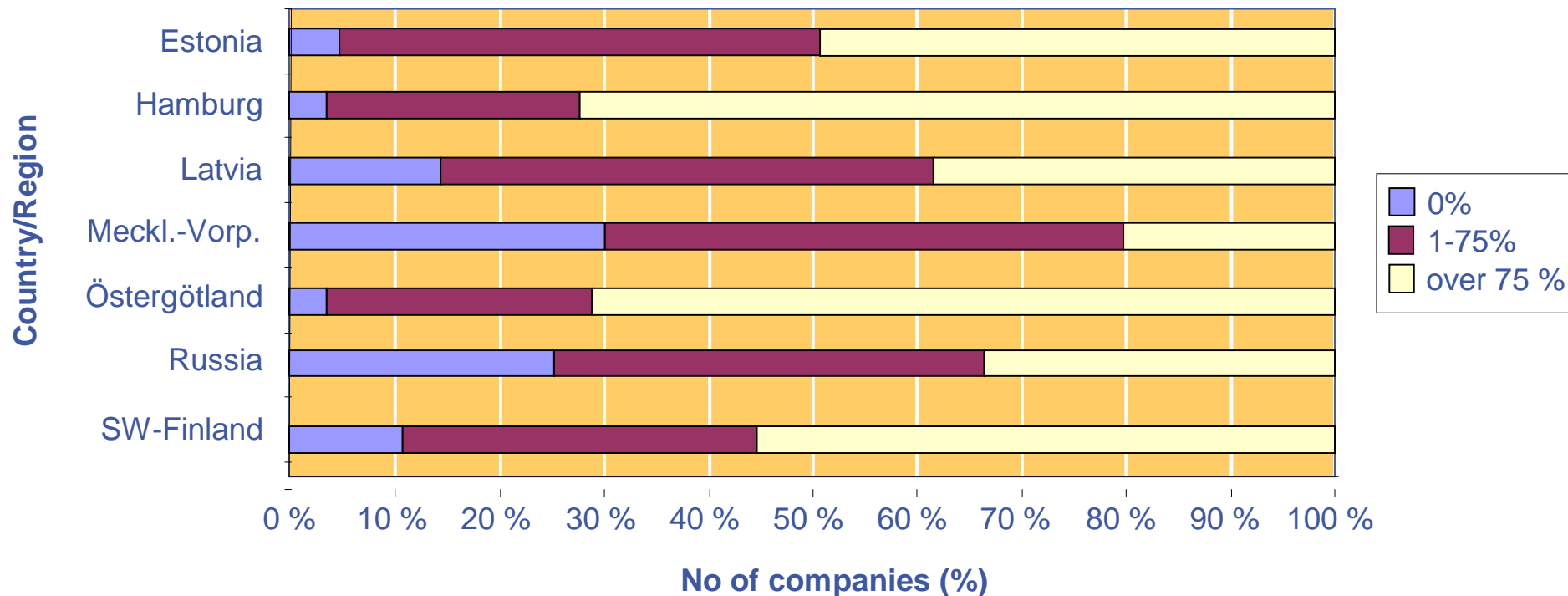
Development of logistics costs in manufacturing companies (Transport)



- *Transportation costs are expected to increase for similar reasons in the whole Baltic Region*



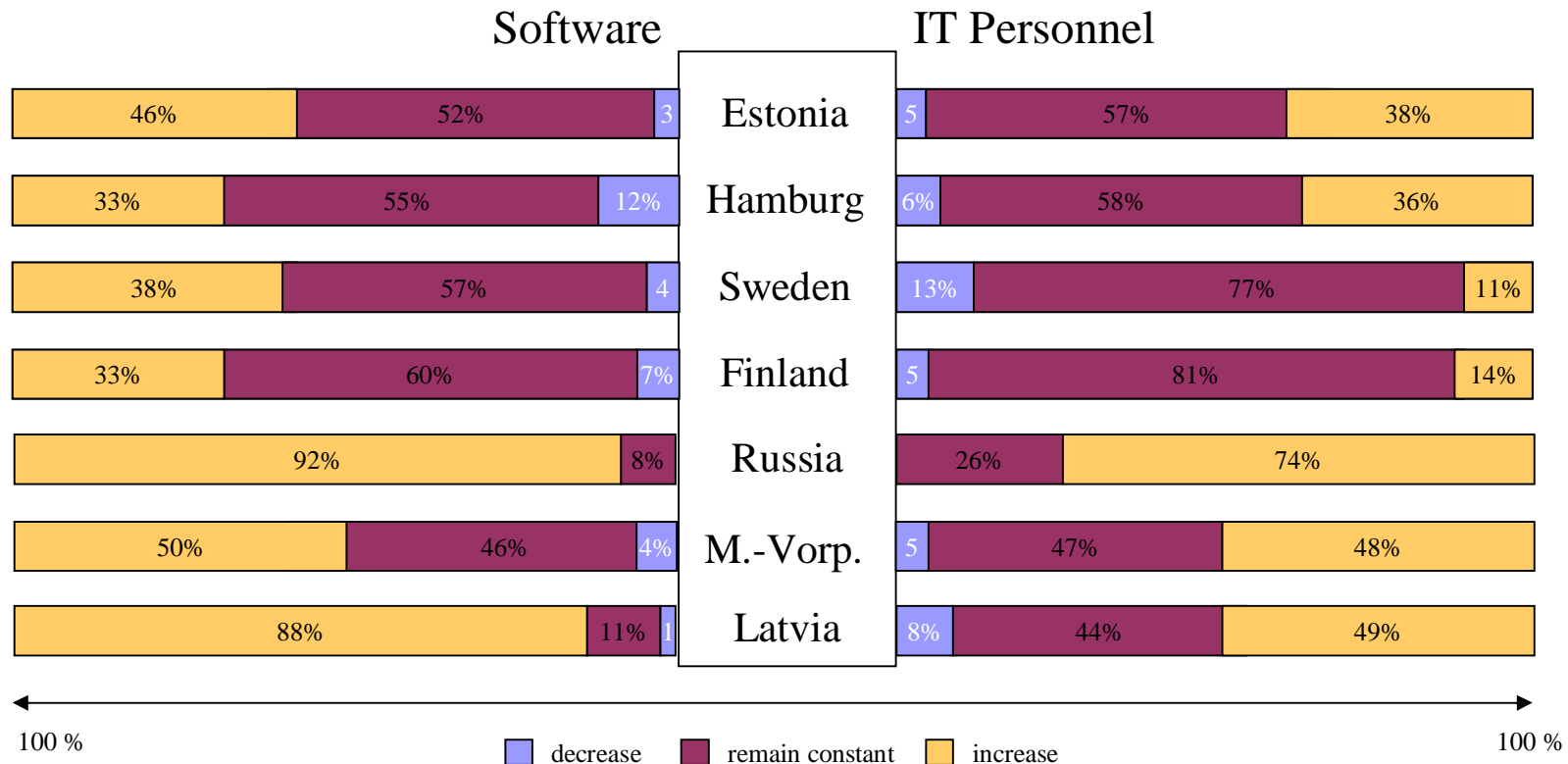
Logistics outsourcing (Domestic transportation)



- *The majority of manufacturing companies decide to outsource domestic transportation, if it is not a value-adding function*
- *This trend can be seen in all regions*



- *Enlargement of markets force SMEs to improve their IT*
- *FIN and SWE pioneers in the use of modern technologies*

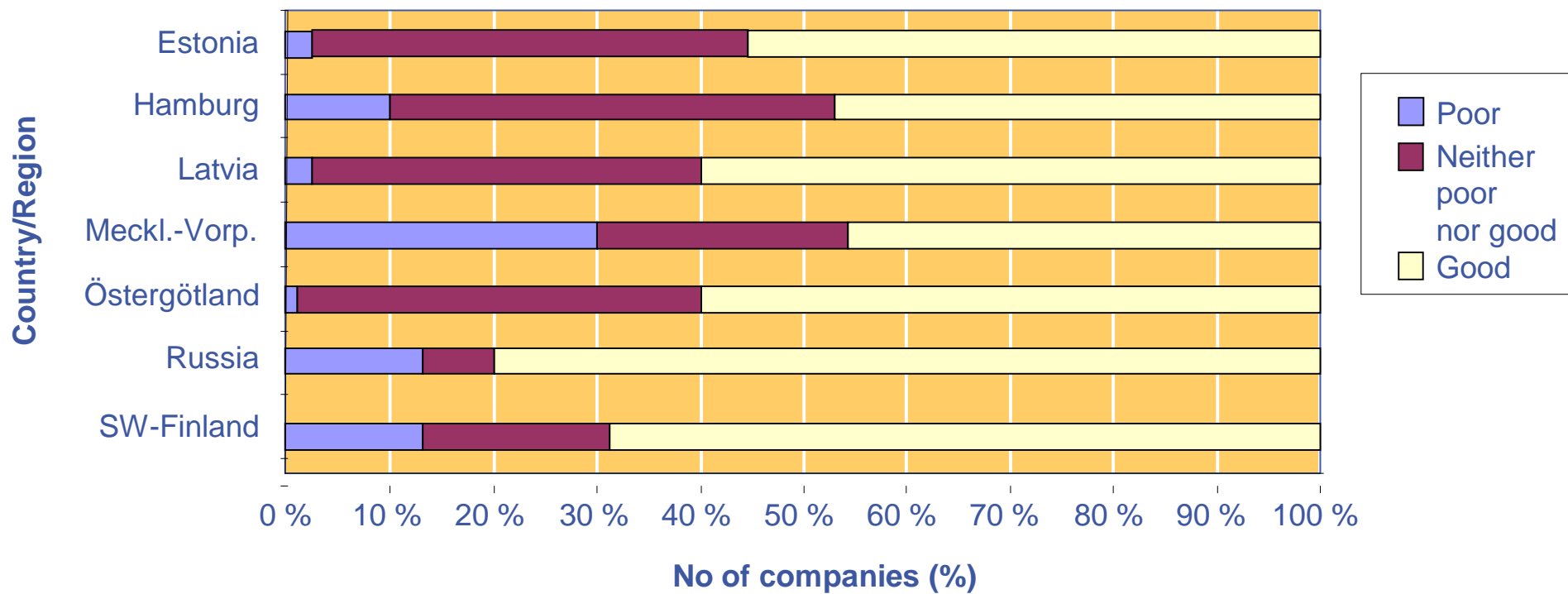


Development of costs for software and IT personnel (next 3 years)



The majority of manufacturing companies are satisfied with their operating environment and are confident about the general business perspective

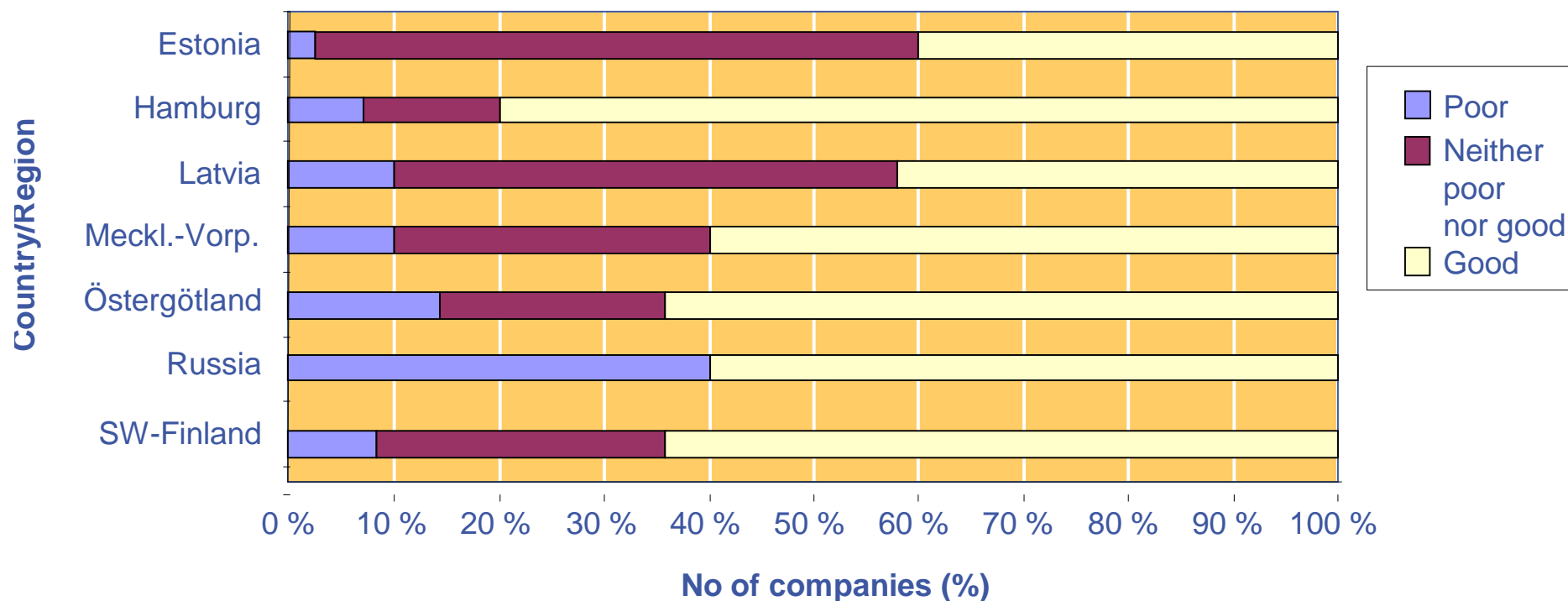
Operating environment (General business perspective)





To make these estimations endure under changing regional conditions, the use of innovative regional measures grows in importance.

Operating environment (Transport Infrastructure)





- § *Discrepancies in the speed of the economic and regional development*
- § *Transfer of know-how and best practice examples gain in importance in the near future*
- § *Different regions can learn from each other and profit from experiences the others have made*
- § *Regional development can be improved cross-nationally by innovative measures and projects*



Contact to Project Office

Mr. Tom Essén, Project Coordinator

E-mail: tom.essen@tse.fi

Phone: +358 2 4814 330

Mobile: +358 50 502 7068

**Mr. Torsten Hoffmann, Project
Researcher**

E-mail: torsten.hoffmann@tse.fi

Phone: +358 2 4814 192

Mobile: +358 50 502 7067

LogOn Baltic Project Office

Turku School of Economics

Rehtorinpellonkatu 3

FI-20500 TURKU

FINLAND

www.logonbaltic.info

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