

# Developing Regions through Spatial Planning and Logistics & ICT Competence

Baltic Sea Region INTERREG III B  
Measure: 2.2. Creating sustainable communication links for  
improved spatial integration  
Community Initiative Programme 2000-2006

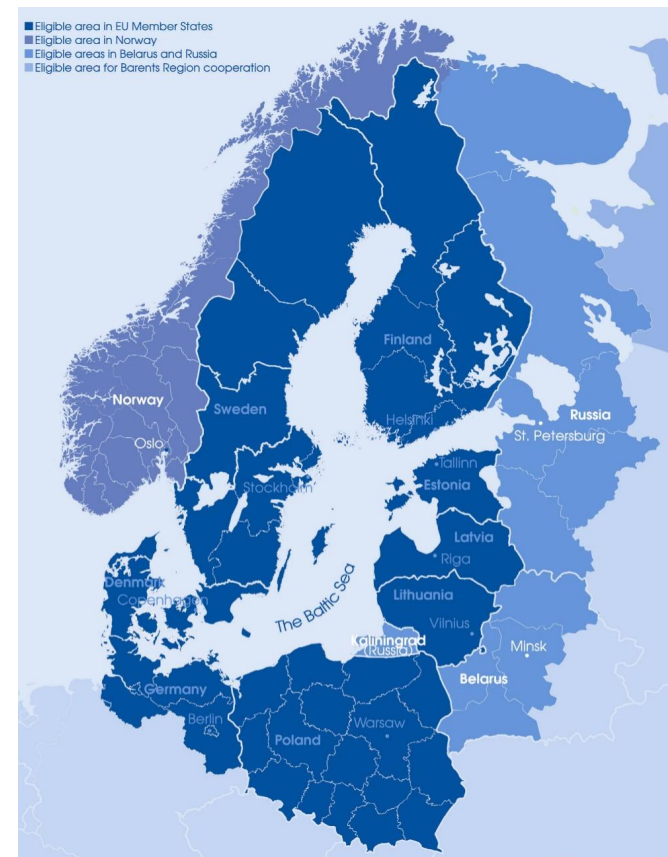


# What is the Baltic Sea Region INTERREG III B Neighbourhood Programme?

**The Programme is one of the three strands of the European Community Initiative INTERREG III**

**It addresses transeuropean co-operation and encourages harmonious and balanced development of the European territory**

**Projects are sponsored by the European Regional Development Fund (ERDF), as part of the Structural Funds, and co-financed by national project partners**



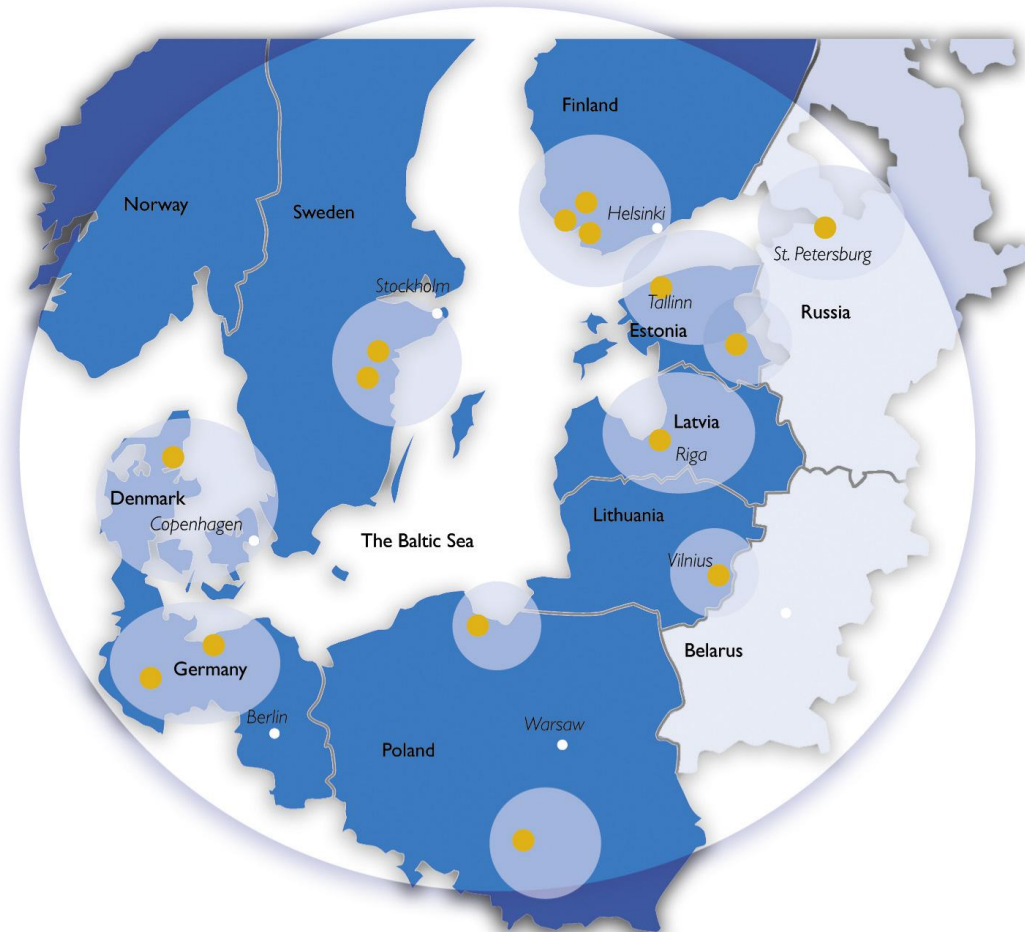


## LogOn Baltic has:

- **Started a number of policy initiatives and investments**
- **Provided a general overview of logistics efficiency in the partner countries and selected regions.**
- **Surveyed logistics and IT and their exploitation.**
- **Disseminated highly useful results for regional development agencies and businesses that aim at improving their competitiveness.**

## Geographical coverage

**LogOn Baltic is joined by 30 Partners from 9 countries**



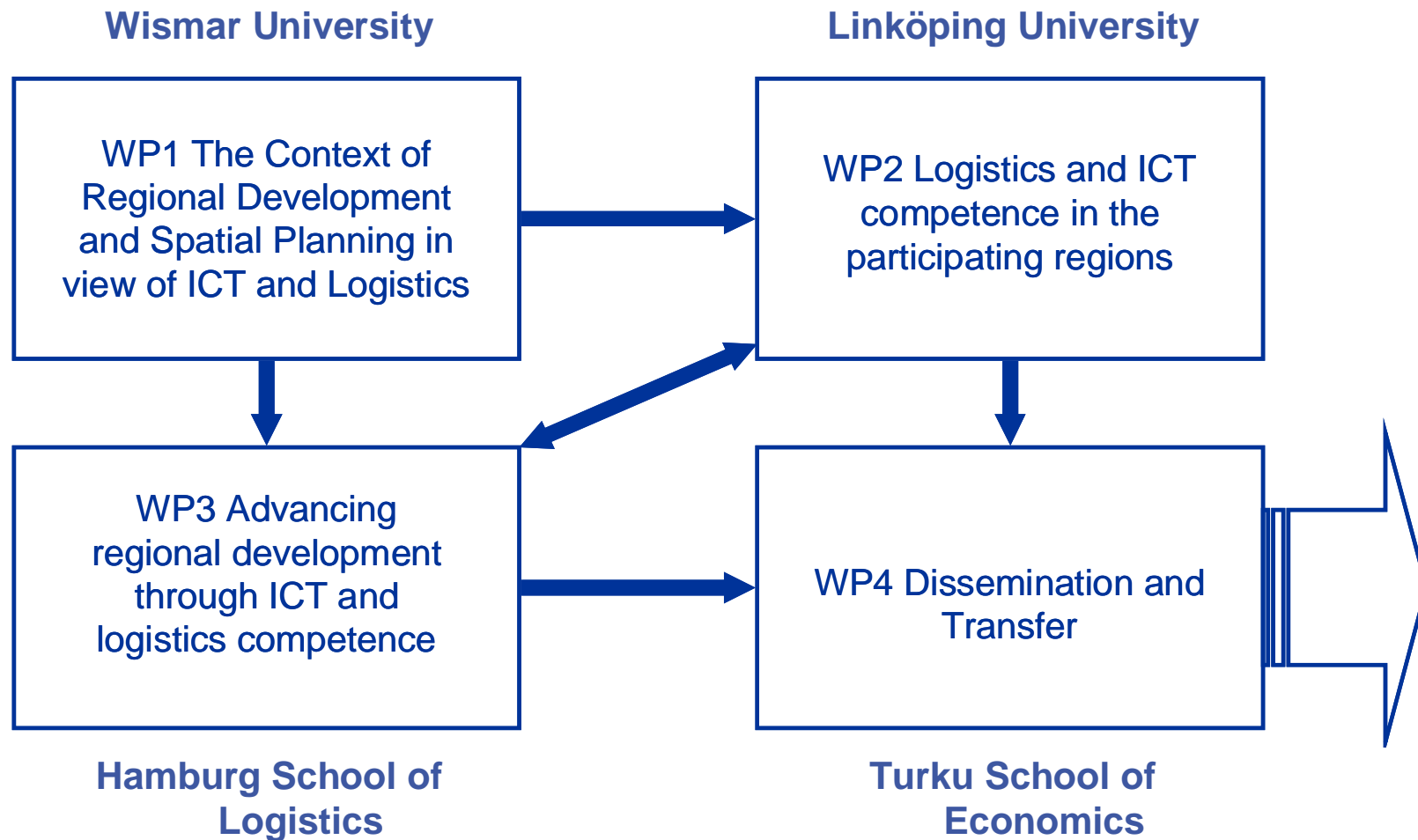
A detailed list of Partners is available on [www.logonbaltic.info](http://www.logonbaltic.info)



## Project main elements

- 1. Identifying development agencies and evaluating their performance in selected BSR regions**
- 2. Evaluating the level of logistics and ICT efficiency**
- 3. Suggesting concrete actions for regional and local public sector bodies**

# LogOn Baltic Work packages





## Project main elements in the Regions

1. **Development Measure Impact Analysis (DEMIA)**
2. **ICT-surveys**
3. **Logistics surveys**
4. **Expert Interviews**
5. **Regional Logistics and ICT Profile**
6. **LogOn Baltic Initiatives**

## Benefits for Regions

- **Rigorous comparative analysis of a timely topic**
- **Help regions to target their IT and logistics development efforts**
- **Help local businesses to target their IT and logistics resources**
- **Direct beneficiaries include regional development agencies, logistics operators and related authorities and businesses**
- **Building networks of professionals in the Baltic Sea Region**





## Final Conference on 22<sup>nd</sup> November 2007

- **Topics:**
  - **Examples for interregional cooperation in the Baltic Sea Region, focused on interregional/international activities**
  - **Presentation the project's key results**
  - **Best Practice in regional development: Logistics projects and their regional implications**
- Well over 100 people are expected to take part
- From 9:30am until 5pm at Hotel Hafen Hamburg in Hamburg.

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