Developing Regions through Spatial Planning and Logistics & ICT Competence

Baltic Sea Region INTERREG III B
Measure: 2.2. Creating sustainable communication links for improved spatial integration
Community Initiative Programme 2000-2006
What is the Baltic Sea Region INTERREG III B Neighbourhood Programme?

The Programme is one of the three strand of the European Community Initiative INTERREG III

It addresses transeuropean co-operation and encourages harmonious and balanced development of the European territory

Projects are sponsored by the European Regional Development Fund (ERDF), as part of the Structural Funds, and co-financed by national project partners
LogOn Baltic has:

• Started a number of policy initiatives and investments

• Provided a general overview of logistics efficiency in the partner countries and selected regions.

• Surveyed logistics and IT and their exploitation.

• Disseminated highly useful results for regional development agencies and businesses that aim at improving their competitiveness.
Geographical coverage

LogOn Baltic is joined by 30 Partners from 9 countries

A detailed list of Partners is available on www.logonbaltic.info
Project main elements

1. Identifying development agencies and evaluating their performance in selected BSR regions

2. Evaluating the level of logistics and ICT efficiency

3. Suggesting concrete actions for regional and local public sector bodies
LogOn Baltic Work packages

Wismar University

WP1 The Context of Regional Development and Spatial Planning in view of ICT and Logistics

WP3 Advancing regional development through ICT and logistics competence

Linköping University

WP2 Logistics and ICT competence in the participating regions

WP4 Dissemination and Transfer

Hamburg School of Logistics

Turku School of Economics

Project part-financed by the European Union (European Regional Development Fund) within the BSR INTERREG III B Neighbourhood Programme
Project main elements in the Regions

1. Development Measure Impact Analysis (DEMIA)
2. ICT-surveys
3. Logistics surveys
4. Expert Interviews
5. Regional Logistics and ICT Profile
6. LogOn Baltic Initiatives
Benefits for Regions

- Rigorous comparative analysis of a timely topic
- Help regions to target their IT and logistics development efforts
- Help local businesses to target their IT and logistics resources
- Direct beneficiaries include regional development agencies, logistics operators and related authorities and businesses
- Building networks of professionals in the Baltic Sea Region
Final Conference on 22\textsuperscript{nd} November 2007

• Topics:
  
  – Examples for interregional cooperation in the Baltic Sea Region, focused on interregional/international activities
  
  – Presentation the project’s key results
  
  – Best Practice in regional development: Logistics projects and their regional implications

• Well over 100 people are expected to take part

• From 9:30am until 5pm at Hotel Hafen Hamburg in Hamburg.
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