Developing Regions through Spatial Planning and Logistics & ICT Competence

Prof. Lauri Ojala, Project Director
Hamburg, November 22, 2007

Baltic Sea Region INTERREG III B Community Initiative Programme 2000-2006
Baltic Sea Region INTERREG III B Neighbourhood Programme

Part of the European Community Initiative INTERREG III

Addresses transeuropean co-operation and development

Sponsored by the European Regional Development Fund (ERDF)

Co-financed by national partners
LogOn Baltic Challenge

BCI rank (n=121)
GCI rank (n=125)
LPI rank (n=150)

BCI = Business Competitiveness Index 2007-2008, World Economic Forum
GCI = Global Competitiveness Index 2007-2008, World Economic Forum
LPI = Logistics Performance Index 2007, The World Bank

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Project part-financed by the European Union (European Regional Development Fund) within the BSR INTERREG III B Neighbourhood Programme
The level of **Logistics Performance**; how “easy” or “difficult” countries’ Trade Logistics is varies a lot in the BSR.
30 Partners from 9 countries and 13 sub-regions

A detailed list of Partners is available on
www.logonbaltic.info
Key Project elements on Logistics and ICT development in Partner Regions were to:

• Evaluate the level of logistics and ICT efficiency

• Identify development agencies and evaluate their performance

• Suggest concrete policy actions for regional and local public sector bodies
LogOn Baltic has:

• Started a number of policy initiatives and investments

• Provided a general overview of logistics efficiency in the partner countries and selected regions.

• Surveyed logistics and IT and their exploitation.

• Disseminated highly useful results for regional development agencies and businesses that aim at improving their competitiveness.
LogOn Baltic Impact

Region’s Log & Transport strategy, comp. analysis

Enhanced Log & ICT policy work; supported SME’s ICT, air transport & reg. Dev’t

St. P-burg Transport & Log. Strategy; comp. analyses

The impact of Danish Reg. Restructuring on Log & Transport

Tallinn’s Business Strategy; 1st comparative analysis

Hamburg reg.: Comparative analyses with BSR; support to Log. Dev’t

Prepared the opening of scheduled air transport

Mecklenb-Vorp.: Log. Development on political agenda

Riga’s Business Strategy; 1st comparative analyses

Logistics dev’t in Pomerania; 1st comp. Analyses; dev’t of logistics operations

Lithuania’s 1st comparative analyses on Log. & ICT

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Work packages

WP1 The Context of Regional Development and Spatial Planning in view of ICT and Logistics

WP2 Logistics and ICT competence in the participating regions

WP3 Advancing regional development through ICT and logistics competence

WP4 Dissemination and Transfer

Wismar University

Linköping University

Kühne School of Logistics and Management (ex-HSL)

Turku School of Economics

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Main elements

- Development Measure Impact Analyses
- ICT-surveys
- Logistics surveys
- Expert Interviews
- Regional Logistics and ICT Profile
- LogOn Baltic Initiatives

Comparative Analyses
- EI
- ICT
- LOGISTICS

LogOn Baltic Final Report
Benefits for Regions

- Rigorous comparative analyses of timely topics
- Helped regions target IT and logistics dev’t efforts
- Helped businesses target IT and logistics resources
- Beneficiaries include regional dev’t agencies, logistics operators, businesses and related authorities
- Building networks of professionals in the BSR
Project framework

Regional Development

Identifying development agencies and evaluating their performance in selected BSR regions

Business Community

Evaluating the level of logistics and ICT efficiency of firms

Analytic support, policy recommendations and initiatives

Suggesting concrete actions for regional and local public sector bodies
Project Office

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