

Developing Regions through Spatial Planning and Logistics & ICT Competence

*Prof. Lauri Ojala, Project Director
Hamburg, November 22, 2007*

**Baltic Sea Region INTERREG III B
Community Initiative Programme 2000-2006**



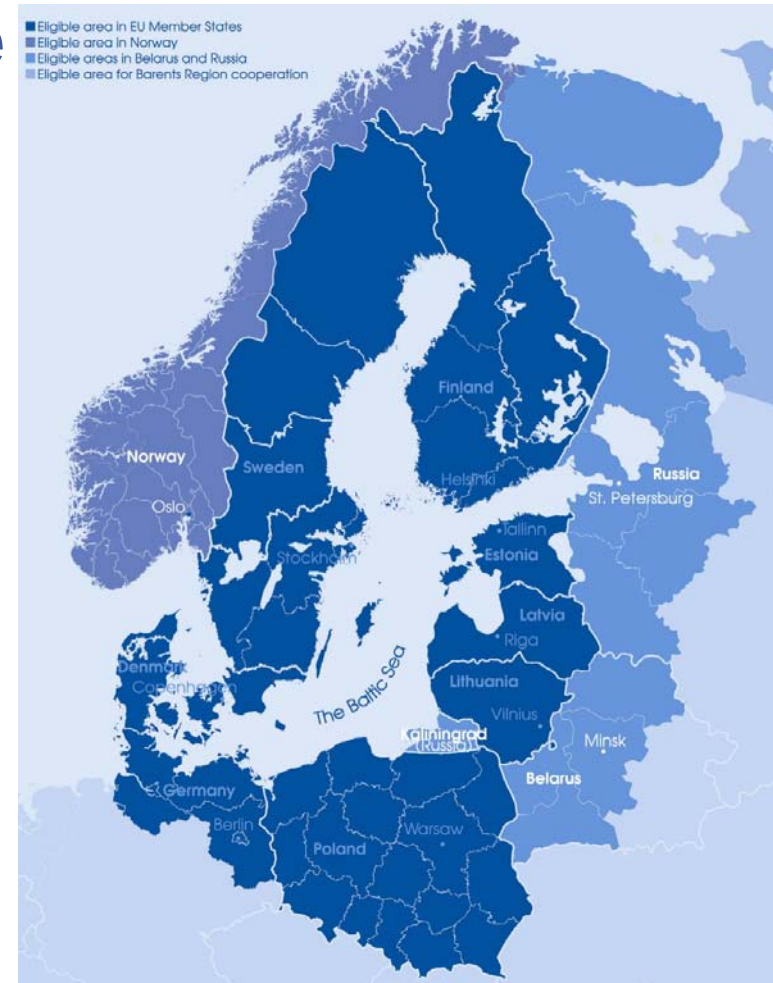
Baltic Sea Region INTERREG III B Neighbourhood Programme

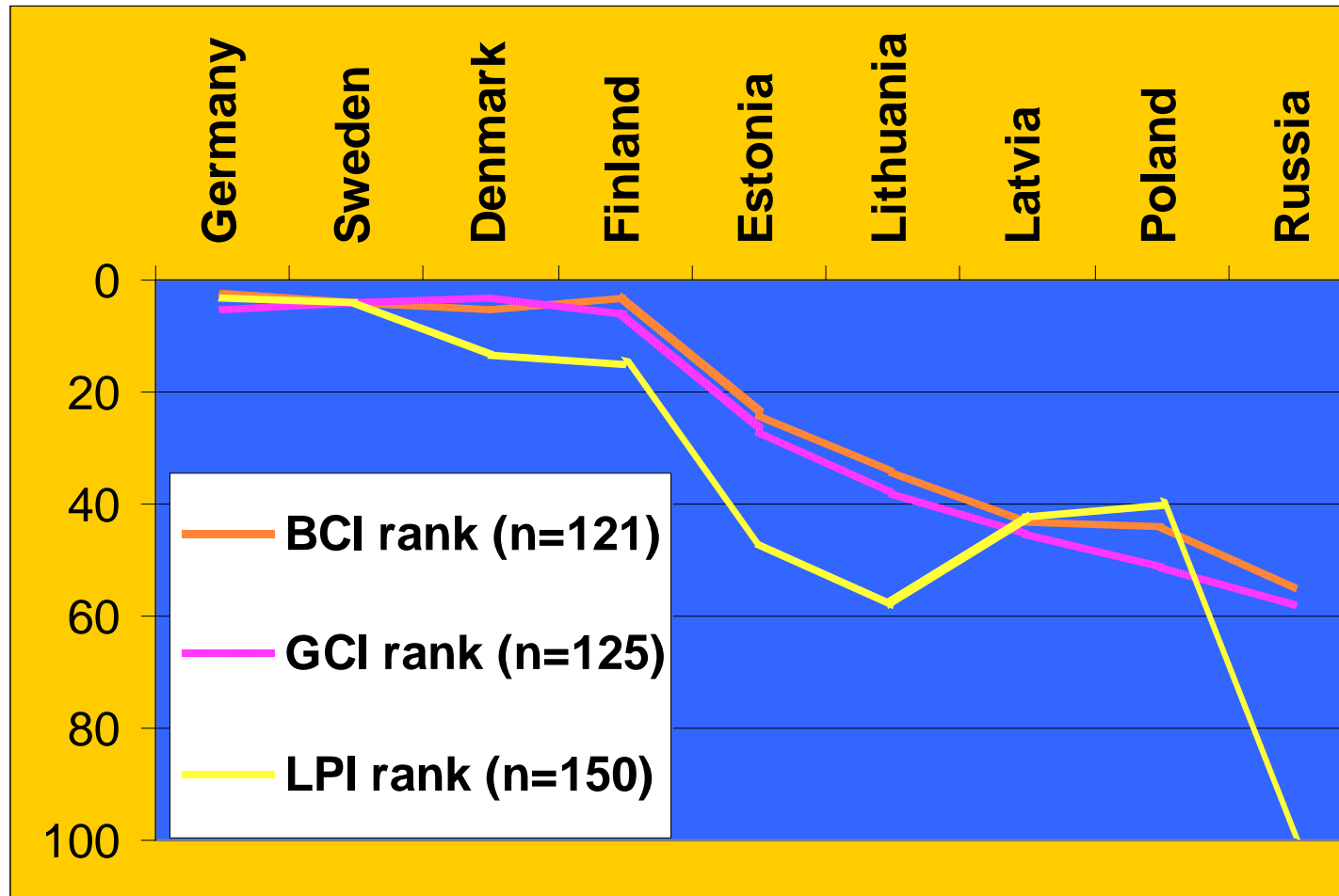
**Part of the European Community
Initiative INTERREG III**

**Addresses transeuropean co-
operation and development**

**Sponsored by the European Regional
Development Fund (ERDF)**

Co-financed by national partners



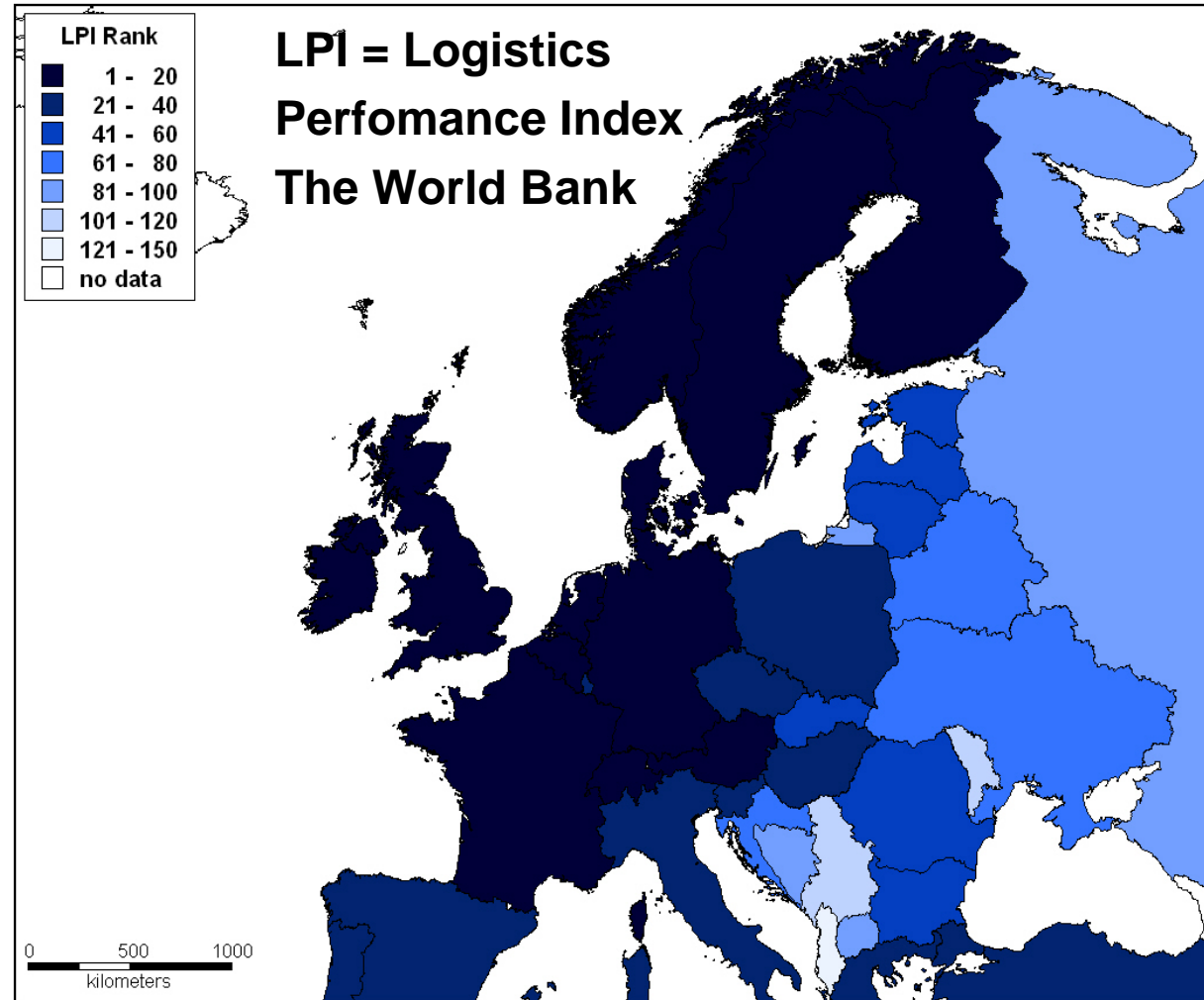


BCI = Business Competitiveness Index 2007-2008, World Economic Forum
 GCI = Global Competitiveness Index 2007-2008, World Economic Forum
 LPI = Logistics Performance Index 2007, The World Bank



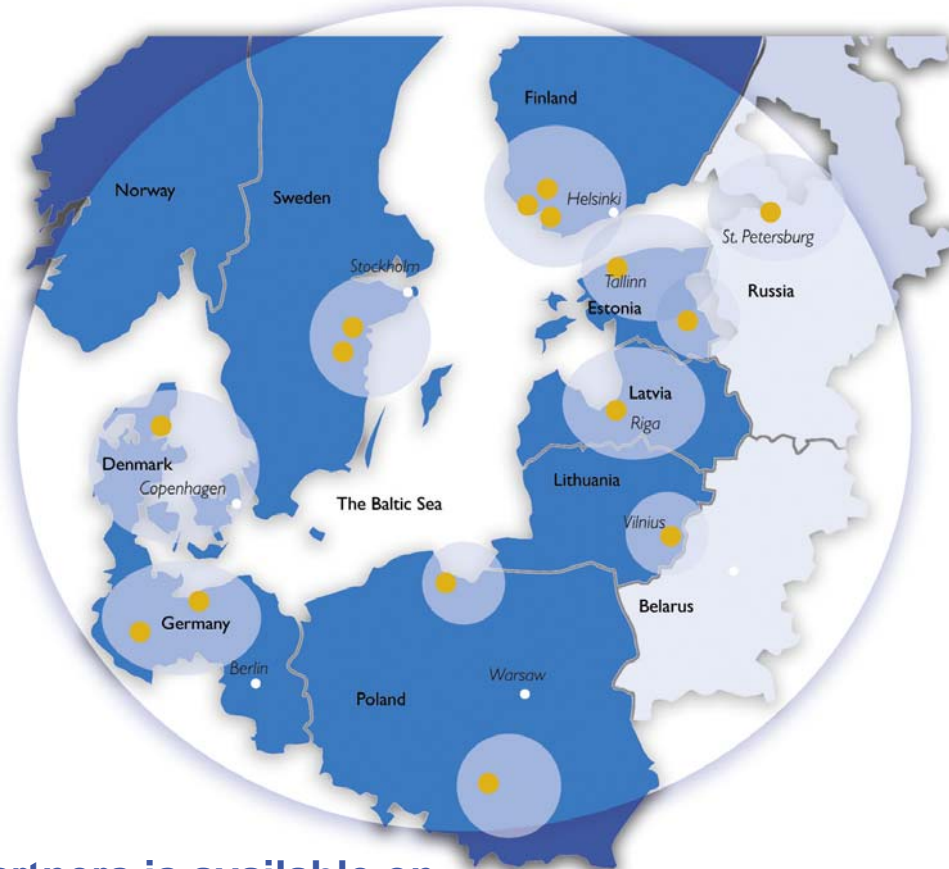


The level of *Logistics Performance*; how "easy" or "difficult" countries' Trade Logistics is varies a lot in the BSR





30 Partners from 9 countries and 13 sub-regions



A detailed list of Partners is available on www.logonbaltic.info

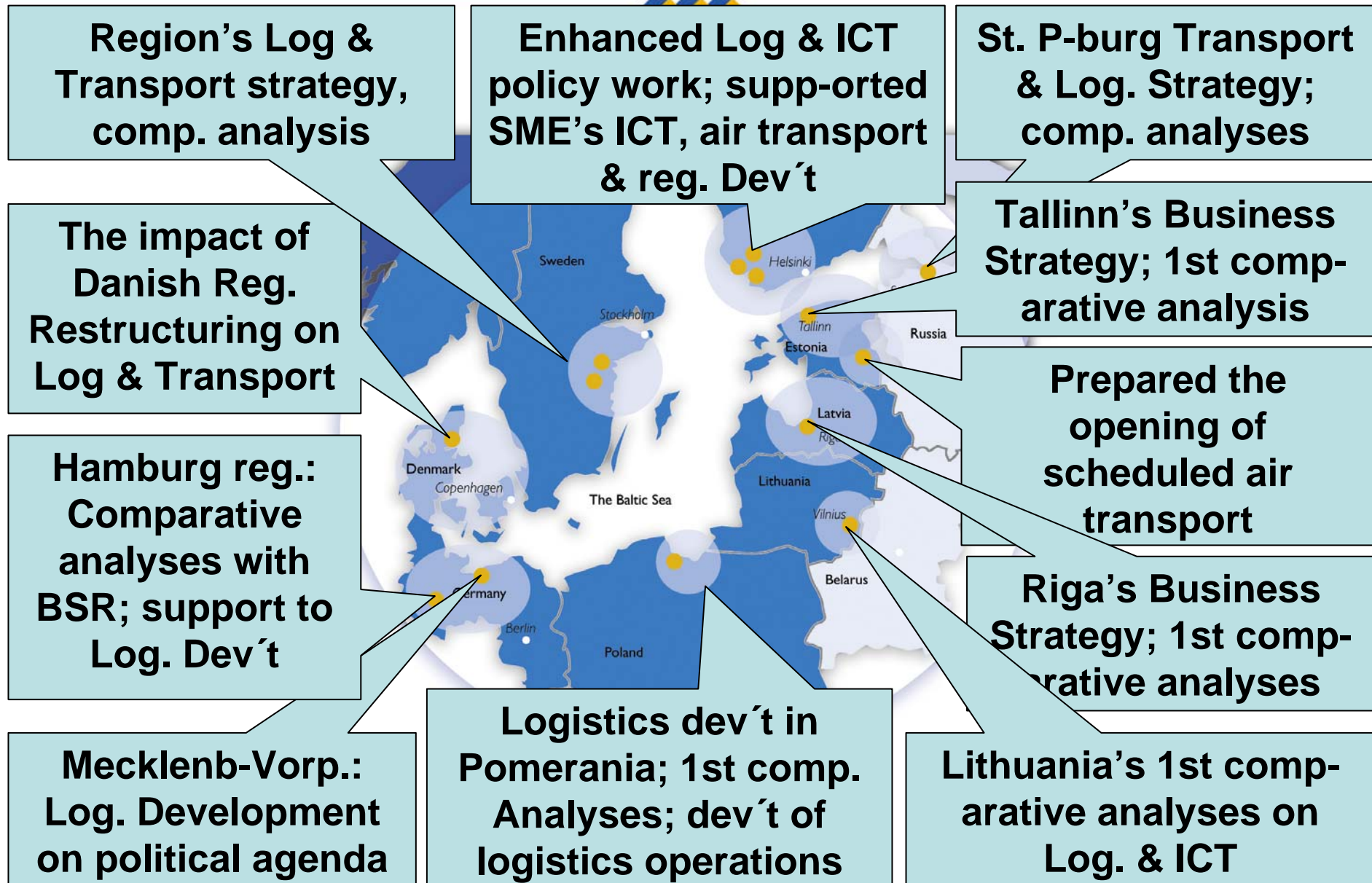


Key Project elements on Logistics and ICT development in Partner Regions were to:

- **Evaluate the level of logistics and ICT efficiency**
- **Identify development agencies and evaluate their performance**
- **Suggest concrete policy actions for regional and local public sector bodies**



- **Started a number of policy initiatives and investments**
- **Provided a general overview of logistics efficiency in the partner countries and selected regions.**
- **Surveyed logistics and IT and their exploitation.**
- **Disseminated highly useful results for regional development agencies and businesses that aim at improving their competitiveness.**





Wismar University

WP1 The Context of Regional Development and Spatial Planning in view of ICT and Logistics

Linköping University

WP2 Logistics and ICT competence in the participating regions

WP3 Advancing regional development through ICT and logistics competence

WP4 Dissemination and Transfer

Kühne School of Logistics and Management (ex-HSL)

Turku School of Economics

Nov. 22, 2007

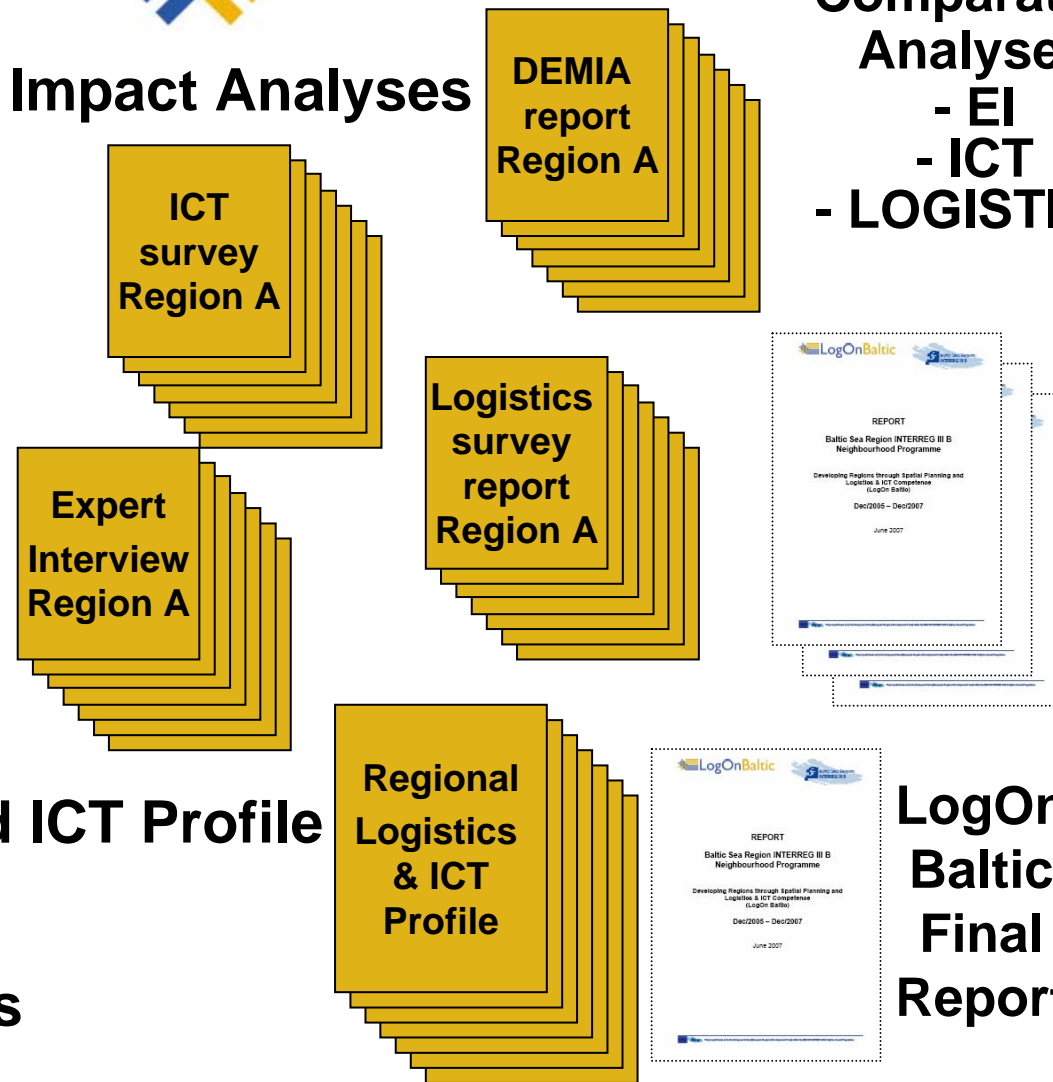
Prof. Lauri Ojala

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- **Development Measure Impact Analyses**
- **ICT-surveys**
- **Logistics surveys**
- **Expert Interviews**
- **Regional Logistics and ICT Profile**
- **LogOn Baltic Initiatives**



Comparative Analyses
- EI
- ICT
- LOGISTICS



- **Rigorous comparative analyses of timely topics**
- **Helped regions target IT and logistics dev't efforts**
- **Helped businesses target IT and logistics resources**
- **Beneficiaries include regional dev't agencies, logistics operators, businesses and related authorities**
- **Building networks of professionals in the BSR**



Regional Development

Identifying development agencies and evaluating their performance in selected BSR regions

Business Community

Evaluating the level of logistics and ICT efficiency of firms
Assessing development needs



Analytic support, policy recommendations and initiatives

Suggesting concrete actions for regional and local public sector bodies



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