Results of Logistics survey held in Latvia 2007

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Logistics survey – process

- Collection factual statistical data about manufacturing, trading enterprises and business of logistic services in Latvia and similar activity in all other regions of LogOn Baltic project.

- The analysis about the actual state of the logistic services market in Latvia and the tendencies of its development for the next 5 years.

- Review of analysis results with specialists in different forums.

- Final report about Latvia and summary report of whole region.
84% of 102 respondents are micro and small size of companies, that is reflecting also LV market structure in general.
Respondents are well balanced in terms of industry representation
Logistics survey – common trends

• Evaluating the situation on the market accurately.

• Understanding that it is necessary to position themselves in supply chain correctly.

• Ensuring the transparency of mutual relations with chain partners.

• To pay special attention to improving the quality and assortment of services for customers.
Key findings: Largest threat to business of logistics service providers – availability of competent staff

- Decrease in the demand of our services
- Increasing costs of service provision
- Tightening competition
- Deteriorating productivity
- Investment needs
- Technological development
- Availability of competent staff
Key findings: Most of manufacturing companies are reporting need to increase knowledge in transport management. Where is focus on core business?

- Language proficiency
- Innovation and change management
- Business strategy
- Supply chain strategy
- Warehouse management
- Production planning
- Transport management
- Procurement and purchasing
- Inventory management
- Basic concepts linked to supply chain management
- Basic logistics skills
Logistics survey – 3 main conclusions

Conclusion 1:
• The common index for both business categories is the necessity of enterprise personnel education in the sphere of basic logistic skills.

Conclusion 2:
• Latvia is one of EU border countries and that customs matters are important for guaranteeing the efficiency of Latvian logistic business

Conclusion 3:
• The absence of data shows that both trade and manufacturing companies are not competent in calculating and evaluating of logistics costs in own companies.
Recommendations

• Establishment of regional logistics coordination body

• Support of development of logistic related facilities

• Together with major distribution providers work-out City logistics concept
Contact

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