

Results of Logistics survey held in Latvia 2007

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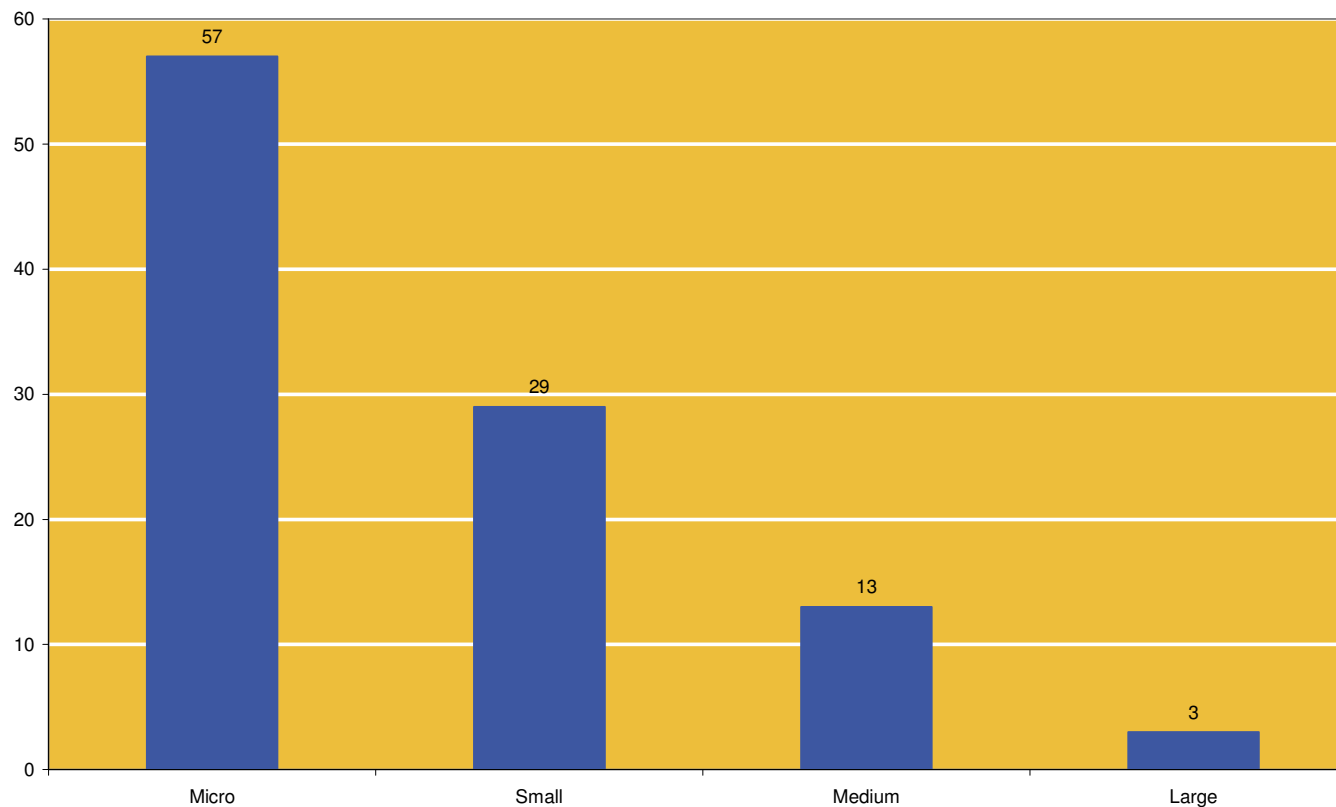


Logistics survey – process

- Collection factual statistical data about manufacturing, trading enterprises and business of logistic services in Latvia and similar activity in all other regions of LogOn Baltic project . .
- The analysis about the actual state of the logistic services market in Latvia and the tendencies of its development for the next 5 years
- Review of analysis results with specialists in different forums
- Final report about Latvia and summary report of whole region .

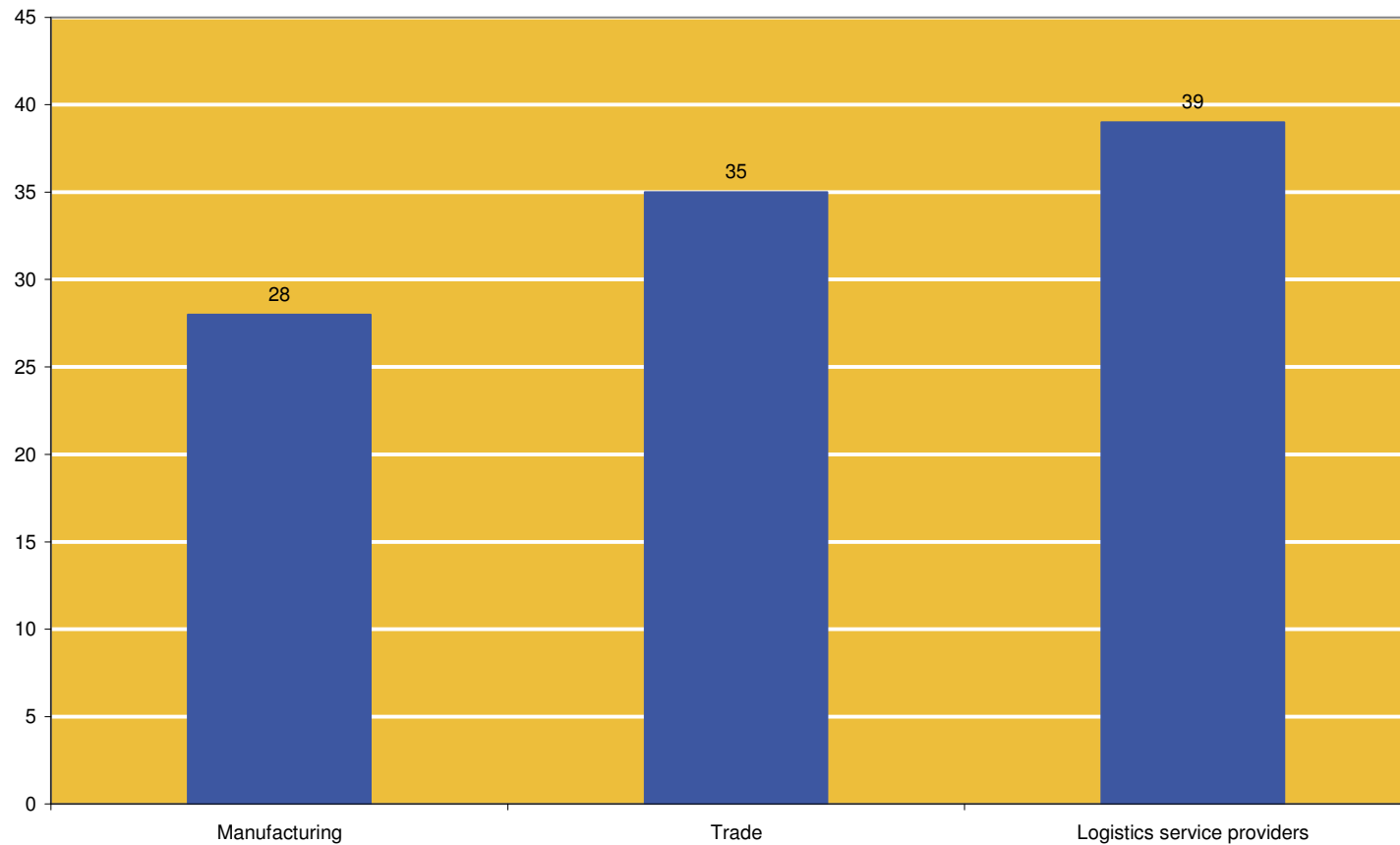


84% of 102 respondents are micro and small size of companies, that is reflecting also LV market structure in general





Respondents are well balanced in terms of industry representation

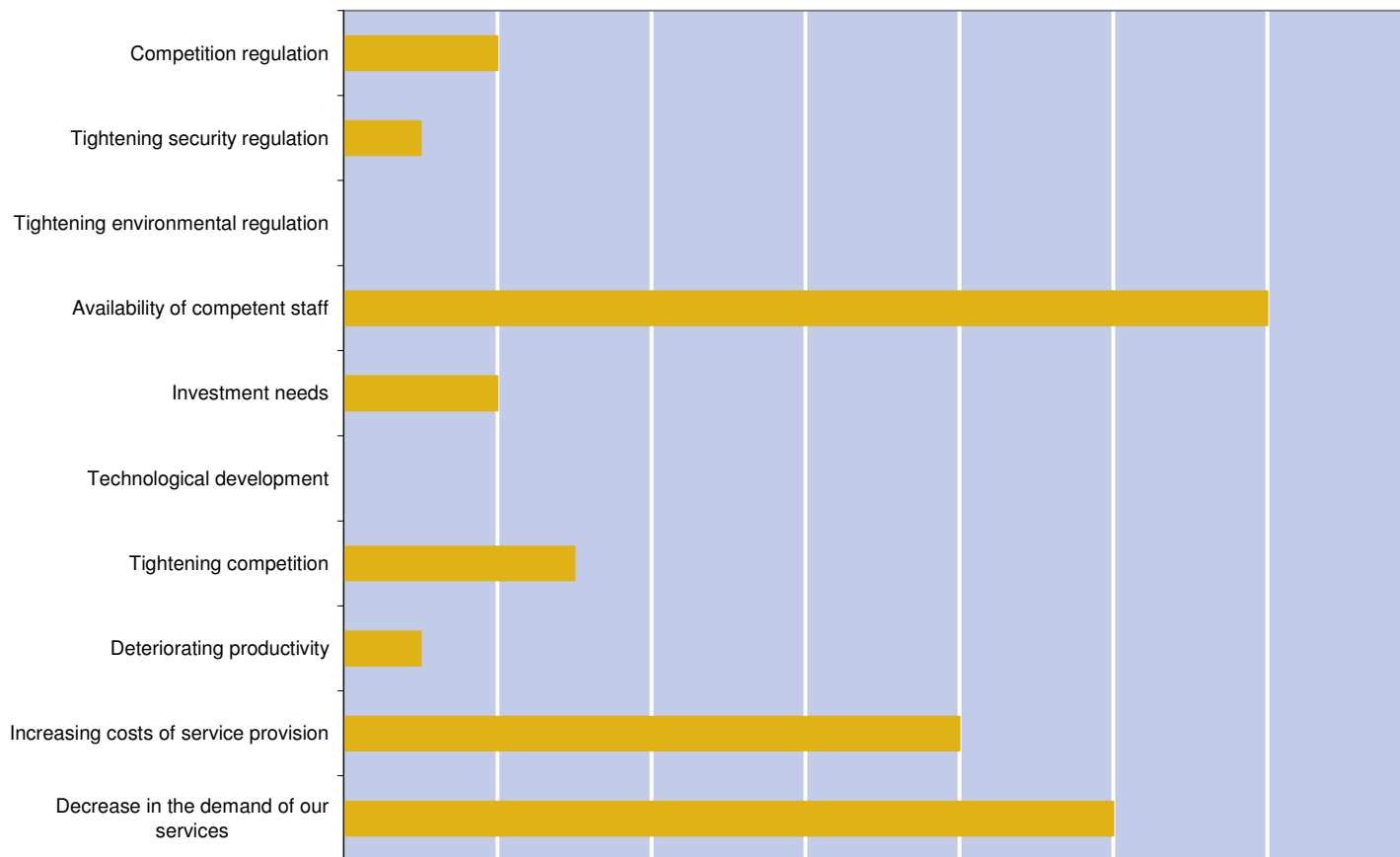


Logistics survey – common trends

- Evaluating the situation on the market accurately . .
- Understanding that it is necessary to position themselves in supply chain correctly
- Ensuring the transparency of mutual relations with chain partners
- To pay special attention to improving the quality and assortment of services for customers .

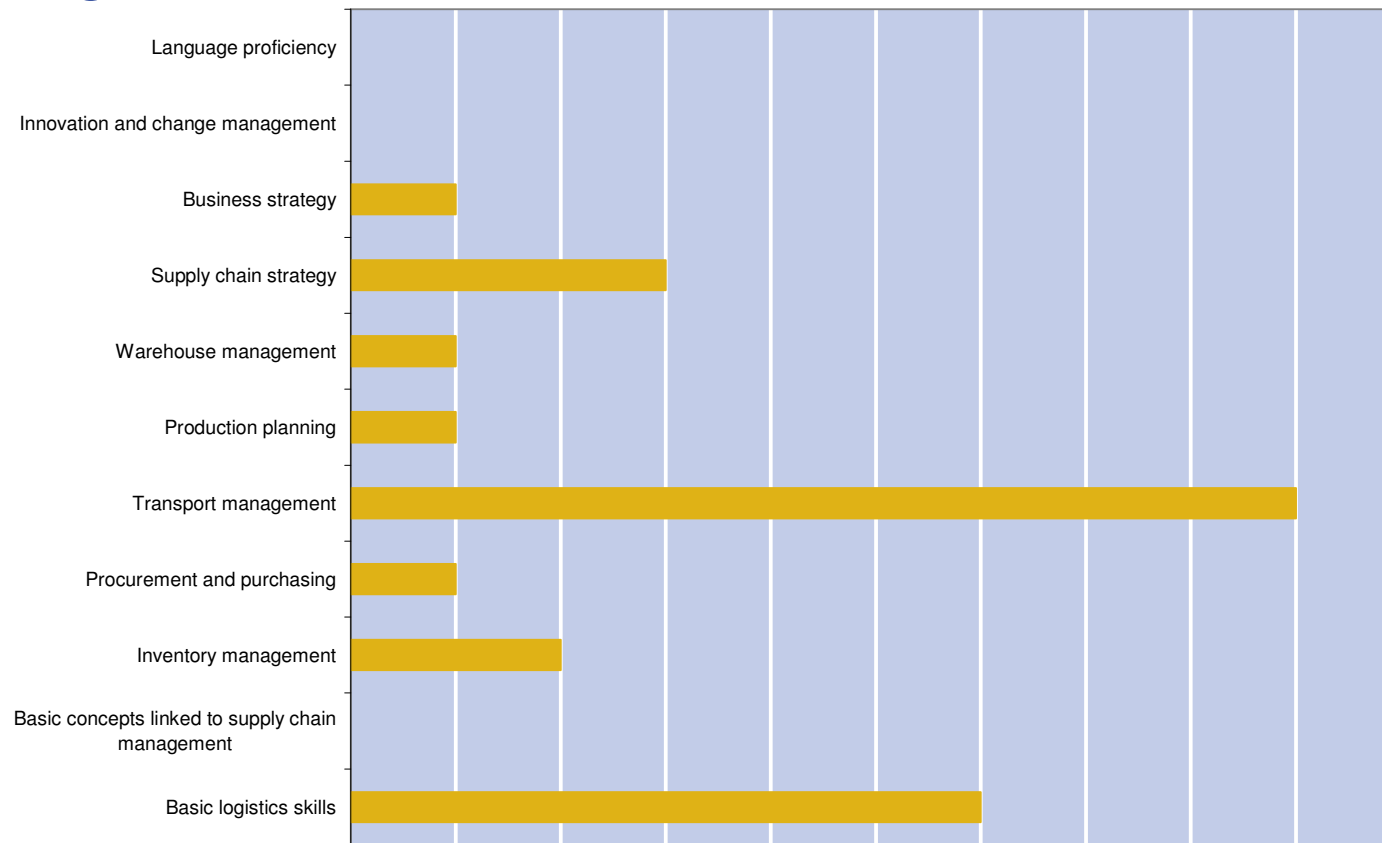


Key findings: Largest threat to business of logistics service providers – availability of competent staff





Key findings: Most of manufacturing companies are reporting need to increase knowledge in transport management. Where is focus on core business?



Logistics survey – 3 main conclusions

Conclusion 1:

- The common index for both business categories is the necessity of enterprise personnel education in the sphere of basic logistic skills.

Conclusion 2:

- Latvia is one of EU border countries and that customs matters are important for guaranteeing the efficiency of Latvian logistic business

Conclusion 3:

- The absence of data shows that both trade and manufacturing companies are not competent in calculating and evaluating of logistics costs in own companies

Recommendations

- Establishment of regional logistics coordination body
- Support of development of logistic related facilities
- Together with major distribution providers work-out City logistics concept



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