Logistics in the Expertise and Business Strategy of Turku

1st Vice Chairman of the City Executive Board
City of Turku
Mr. Seppo Lehtinen
LogOn Baltic Final Conference
St. Petersburg 28.11.2008
Competence and Business Strategy

Cutting-edge knowledge-intensive sectors
- Bio technology cluster
- Applied ICT cluster

Strong sectors
- Maritime cluster
- Logistics cluster

Growing service sectors
- Tourism cluster
- Creative knowledge-intensive cluster

Development programmes

Innovation programme

Enterprise programme

Knowledge capital programme

Group business policy leadership
Turku has the most favourable geographical position of any city in Finland.

Stockholm – Turku – St. Petersburg axis

Maritime, air, rail and road transport routes meet in Turku.
LogiCity – Logistically logical location

- LogiCity Phase I, around 400,000 m² of floor space (land use plan 2006).
- Once LogiCity Phase II is completed (2010–2015), there will be room for more than 1,000,000 m² of floor space.
- Companies that can add value by relocating in LogiCity include those in transport and value-added logistics, the distribution centre business, warehousing and wholesale operations, and logistics functions for high-tech industries.
- Located in an area bordered by the airport, the railway connection to Russia and on to China, the motorway into Central Finland and the E18 ring road, and in the immediate vicinity of the ports of Turku and Naantali.
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**Innovation programme**

**Enterprise programme**

**Knowledge capital programme**

**Group business policy leadership**
Baltic sea processes are inclusive

E18 Turku-Helsinki opened finally
THANK YOU FOR YOUR ATTENTION!