



## Program of the final conference of the EU project „LogOn Baltic“

*(preliminary program – as of 19th November 2007)*

*22nd November 2007*

<b>09.00</b>	<b>Registration</b>
<b>09.30</b>	<b>Opening words</b> <ul style="list-style-type: none"> <li>• <b>Senator Axel Gedaschko</b> Senator for Urban Development and Environment, Free and Hanseatic City of Hamburg, Germany</li> <li>• <b>Prof. Dr. Wolfgang Kersten</b> President of the Kühne School of Logistics and Management GmbH (formerly HSL Hamburg School of Logistics gGmbH) Hamburg, Germany</li> </ul>
<b>10.00</b>	<b>Introduction to the LogOn Baltic project within the Interreg IIIb program</b> <ul style="list-style-type: none"> <li>• <b>Prof. Dr. Lauri Ojala</b> Project Director, Turku School of Economics Turku, Finland</li> </ul>
<b>10.30</b>	<b>Coffee break</b>
<b>11.00</b>	<b>Selected examples for interregional cooperations in the Baltic Sea Region</b> <b>Moderated by: Prof. Dr. Wolfgang Kersten</b> <ul style="list-style-type: none"> <li>• <i>The future of the Baltic Sea Region as an economic, political and cultural area</i> <b>Kurt Bodewig</b> Member of the Bundestag, former Federal Minister, Chairman of the Baltic Sea Forum e.V. – pro Baltica Berlin, Germany</li> <li>• <i>Benefits and obstacles of interregional cooperations for Southwest Finland</i> <b>Pekka Ruola</b> Chairman of the City Board Turku, Finland</li> <li>• <i>Riga as Regional Center, its role and interregional activities</i> <b>Igors Graurs</b> Riga City Council, Director of the Office of Foreign Affairs Riga, Latvia</li> </ul>
<b>12.30</b>	<b>Lunch</b>



---

<b>13.30</b>	<b>Presentation of the results of the LogOn Baltic project</b> <b>Moderated by: Prof. Dr. Lauri Ojala</b> <b>Members of the international project management team:</b> <ul style="list-style-type: none"><li>• <i>Status and needs of logistics users and providers in the Baltic Sea Region</i> <b>Prof. Dr. Wolfgang Kersten</b> President of the Kühne School of Logistics and Management GmbH (formerly HSL Hamburg School of Logistics gGmbH) Hamburg, Germany</li><li>• <i>Level of ICT usage and needs in the Baltic Sea Region</i> <b>Prof. Dr. Gunnar Prause</b> University of Wismar Wismar, Germany</li><li>• <i>Regional development in the Baltic Sea Region</i> <b>Hakan Arronsson and Staffan Eklind</b> Linköping University and Transportcentrum AB Linköping, Sweden and Norrköping, Sweden</li></ul>
<b>15.00</b>	<b>Coffee break</b>
<b>15.30</b>	<b>Best Practice in regional development: Logistics projects and their regional implications</b> <b>Moderated by: Prof. Dr. Lauri Ojala</b> <ul style="list-style-type: none"><li>• <i>The expansion of the Tartu airport – requirements and implications for Estonian air transport</i> <b>Karin Jaanson</b> Deputy Mayor Tartu Tartu, Estonia</li><li>• <i>N.N.</i> <b>Ingo Steves</b> Manager und Country Director Germany, Gazeley Germany GmbH Hamburg, Germany</li><li>• <i>Status quo of logistics in Saint Petersburg</i> <b>Prof. Dr. Sc. Yury Nurulin</b> Saint Petersburg State Polytechnical University Saint Petersburg, Russia</li></ul>
<b>17.00</b>	<b>Closing words and end of the conference</b>

---

**Venue:**

Hotel Hafen Hamburg (Elbkuppel)  
Seewartenstraße 9  
20459 Hamburg, Germany