Program of the final conference of the EU project „LogOn Baltic“

(preliminary program – as of 19th November 2007)

22nd November 2007

09.00 Registration

09.30 Opening words
- Senator Axel Gedaschko
  Senator for Urban Development and Environment, Free and Hanseatic City
  of Hamburg, Germany
- Prof. Dr. Wolfgang Kersten
  President of the Kühne School of Logistics and Management GmbH
  (formerly HSL Hamburg School of Logistics gGmbH)
  Hamburg, Germany

10.00 Introduction to the LogOn Baltic project within the Interreg IIIb program
- Prof. Dr. Lauri Ojala
  Project Director, Turku School of Economics
  Turku, Finland

10.30 Coffee break

11.00 Selected examples for interregional cooperations in the Baltic Sea Region
Moderated by: Prof. Dr. Wolfgang Kersten
- The future of the Baltic Sea Region as an economic, political and cultural area
  Kurt Bodewig
  Member of the Bundestag, former Federal Minister,
  Chairman of the Baltic Sea Forum e.V. – pro Baltica
  Berlin, Germany
- Benefits and obstacles of interregional cooperations for Southwest Finland
  Pekka Ruola
  Chairman of the City Board
  Turku, Finland
- Riga as Regional Center, its role and interregional activities
  Igors Graurs
  Riga City Council, Director of the Office of Foreign Affairs
  Riga, Latvia

12.30 Lunch
13.30  Presentation of the results of the LogOn Baltic project  
Moderated by: Prof. Dr. Lauri Ojala  
Members of the international project management team:  
- Status and needs of logistics users and providers in the Baltic Sea Region  
  Prof. Dr. Wolfgang Kersten  
  President of the Kühne School of Logistics and Management GmbH  
  (formerly HSL Hamburg School of Logistics gGmbH)  
  Hamburg, Germany  
- Level of ICT usage and needs in the Baltic Sea Region  
  Prof. Dr. Gunnar Prause  
  University of Wismar  
  Wismar, Germany  
- Regional development in the Baltic Sea Region  
  Hakan Arronsson and Staffan Eklind  
  Linköping University and Transportcentrum AB  
  Linköping, Sweden and Norrköping, Sweden  

15.00  Coffee break  

15.30  Best Practice in regional development: Logistics projects and their regional implications  
Moderated by: Prof. Dr. Lauri Ojala  
- The expansion of the Tartu airport – requirements and implications for Estonian air transport  
  Karin Jaanson  
  Deputy Mayor Tartu  
  Tartu, Estonia  
- N.N.  
  Ingo Steves  
  Manager und Country Director Germany, Gazeley Germany GmbH  
  Hamburg, Germany  
- Status quo of logistics in Saint Petersburg  
  Prof. Dr. Sc. Yury Nurulin  
  Saint Petersburg State Polytechnical University  
  Saint Petersburg, Russia  

17.00  Closing words and end of the conference  

Venue:  
Hotel Hafen Hamburg (Elbkuppel)  
Seewartenstraße 9  
20459 Hamburg, Germany